



New Regional
Draw-Based Game

LAUNCHING
TUESDAY
OCT 6

GAME HIGHLIGHTS

- 5 draws daily
- Overall odds 1 in 15
- Match just one POP (number) from 1 to 15 to **WIN!**
- **WIN** from **5x** up to **250x** the wager amount.



ONE
NUMBER
IS **ALL** IT
TAKES!

DRAW TIMES (ET)



9:30 AM
MORNING



1:30 PM
MATINEE



4:00 PM
RUSH HOUR



7:30 PM
PRIME TIME



11:30 PM
NIGHT OWL

HOW TO PLAY

1. Pick 1 or up to 15 POPs.
2. Select a wager - \$2, \$5, \$10 or \$20 per POP.
3. Your potential prize amount is randomly generated and is printed below your POP.
4. Match your POP to the number drawn to win!

[CLICK HERE FOR MORE DETAILS](#)



IN THIS ISSUE

INSTANTS LAUNCHING THIS MONTH

HOLIDAY INSTANT LAUNCHES

OLG SPONSORED EVENTS

DIGITAL SELECTION SLIPS

POKER LOTTO CDU VIDEO UPDATE

POOLS

RETAILER INCENTIVE PRIZE WINNERS

WINNING TICKET SOLD HERE CELEBRATIONS AT RETAIL

INSTANT TICKETS LAUNCHING IN OCTOBER



\$30

TOTALLY 90s

5 TOP PRIZES OF **\$99,000**

OVERALL ODDS **1 in 3.67**

70% PAYOUT



\$10

TORONTO MAPLE LEAFS

4 TOP PRIZES OF **\$250,000**

OVERALL ODDS **1 in 3.51**

70% PAYOUT



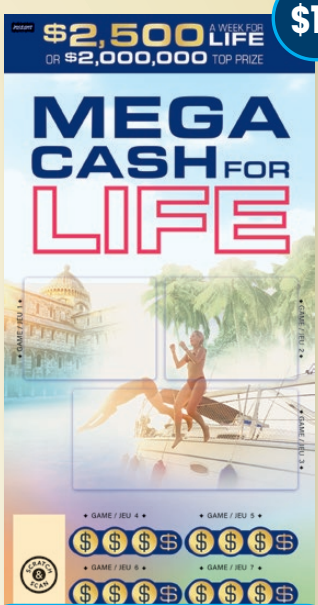
\$20

BINGO SUPREME

7 TOP PRIZES OF **\$300,000**

OVERALL ODDS **1 in 3.29**

70% PAYOUT



\$10

MEGA CASH FOR LIFE

4 TOP PRIZES OF **\$2,500 A WEEK FOR LIFE**

OVERALL ODDS **1 in 3.80**

71.72% PAYOUT

*EXCLUDES OTTAWA-AREA RETAIL LOCATIONS.

[CLICK HERE FOR INSTANT PLANOGRAMS](#)

HOLIDAY LAUNCHES TO LOOK FOR ON MONDAY, OCTOBER 19



\$5

Stocking Stuffer Multiplier

5 TOP PRIZES OF **\$100,000**

OVERALL ODDS **1 in 3.71**

67% PAYOUT

FULL IN-STORE
POS **COMING**
IN DECEMBER



\$30

CELEBRATE

4 TOP PRIZES OF **\$500,000**

OVERALL ODDS **1 in 3.53***

70%* PAYOUT

GET YOUR INFINITY
MERCHANDISERS READY.

**24 DAYS TO
CELEBRATE IS BACK!**

*PAYOUTS AND OVERALL ODDS ARE APPROXIMATE.

OLG-SPONSORED EVENTS FOR OCTOBER

At **OLG**, we're dedicated to helping build vibrant communities across Ontario. We proudly support **local festivals and events** that bring joy and enrichment to Ontarians. Check out the exciting upcoming events and join us in **celebrating community spirit!**

METCALFE FAIR
OCTOBER 1 – 4
METCALFE

**OLG'S CINDERELLA'S
CLASSIC CAR SHOW
AT PORT ELGIN
PUMPKINFEST**
OCTOBER 3 – 4
PORT ELGIN

**ALGOMA
FALL FESTIVAL**
OCTOBER 7 – 27
SAULT STE. MARIE

[CLICK HERE FOR MORE FESTIVALS](#)



SuperDraw

**SATURDAY,
OCTOBER 31**

75 **GUARANTEED
PRIZES OF**
\$10,000
+

**THE \$1 MILLION
GUARANTEED** **GOLD BALL** **JACKPOT
DRAW**

+
THE CLASSIC \$5 MILLION JACKPOT

Terminal banners will be available to print and post in high-traffic areas!



DIGITAL SELECTION SLIPS

Beginning October 6, customers will be able to digitally build their CASH POP tickets and then scan the barcode in-store to receive a physical ticket.

[CLICK HERE TO LEARN MORE](#)



SAME GAME, NEW LOOK!

UPDATED COLOUR AND GRAPHICS ON THE CUSTOMER DISPLAY UNIT

CURRENT



NEW



COMING IN OCTOBER

MORE INFORMATION WILL BE PROVIDED TO YOU BY YOUR SALES SPECIALIST.

POOLS IS BACK, ONTARIO!

SO IS NHL,
NBA AND MLB
PLAYOFF ACTION!

EXCLUSIVELY ON
PROLINE



SOCCKER WORLD CUP RETAILER INCENTIVE PRIZE WINNERS



Belgal Tuck Shop - Hamilton



Enterprise Variety & Gifts - Barrie



Hasty Market - Brampton



Mom & Dad's Variety - Mississauga

WINNING TICKET SOLD HERE CELEBRATIONS AT RETAIL!

SELL A WINNING TICKET OF \$1,000,000 OR MORE, AND WE'LL
BRING THE CELEBRATION TO YOU AND YOUR CUSTOMERS!



\$3 MILLION INSTANT TICKET
Om Valley Convenience in Vaughan



\$1 MILLION LOTTO 6/49 TICKET
Sobeys Ira Needles - Kitchener



**\$80 MILLION
LOTTO MAX TICKET**
Happy Days Mini Mart - London



Just another
way we **'Bring
Home the Win'**
for Ontario!

For lottery information, visit us at **OLG.ca**
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES.

ISSN: 1183-2959 L'Écho du loto est disponible en français
en téléphonant au Centre de soutien OLG au 1-800-387-0104.



Play.Smart