Planogram November 2026



Planogram Guidelines

Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

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In Market

$100: Elite

$50: Extreme, Bonus Bet

$30: Crossword Extreme, 30 X, Totally 90s, 24 Days to Celebrate

$20: Vault, Jumbo Bucks, Bingo Supreme, Instant Gift Pack

$10: Crossword Deluxe, Bigger $pin, $1,000,000 Ultra, Toronto Maple Leafs (excluding Ottawa region), Winter Wonderland, Mega Cash For Life, Bingo Multiplier, 1K Cash Jolt

$5: Bingo Doubler, Crossword Tripler, Plinko, The Big $pin, Money Machine, Wild Side, Stocking Stuffer Multiplier, $200 Snow Day

$4: Cash for Life

$3: Crossword, Bingo, Fast $100, Winter Whiskers Tripler

$2: Lucky 7s

Tickets to Highlight



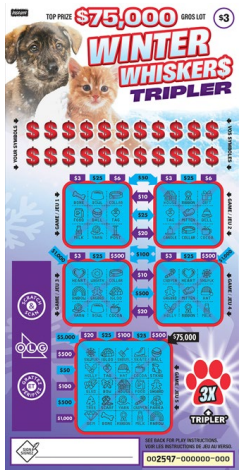












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Infinity Merchandiser



For retailers with the Infinity merchandiser – this is the preferred placement for 24 Days to Celebrate.

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Vertical Merchandiser



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COLD Merchandiser

4 Pocket



6 Pocket



Silent Seller Burst



Please note that $20 Holiday Gift Pack comes with a silent seller burst labeled “Gift Giving Starts Here”.

Please only place this between $20 Instant Gift Packs *Example provided in the 2 – 4 Silent Sellers slides

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Planogram Layout

**Please use the layout suited to your store*

4 Silent Sellers

$100	$50	$30	$30 $20



$20	$10	$5	$5 $3



$10	$10	$10	$5



$5 $3 $2	$4 $3	$5	$10 $5



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3 Silent Sellers

$100	$50 $30	$30 $20	$20



$20	$10	$5	$5 $3



$10	$10 $5	$10 $5	$5 $4 $3



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2.5 Silent Sellers

$100 $50	$30	$20	$10



$10	$5 $4	$10 $5	$20 $10



$$5	$3 $2



2 Silent Sellers

$100 $50	$30 $20	$20 $10	$10 $5 $4



$20 $10	$10 $5	$5	$3 $2



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1.5 Silent Sellers

$100 $50 $30	$30 $20 $10	$10 $5	$20 $10 $5 $4



$10 $5	$2 $3 $5



1 Silent Seller

$100	$30	$20	$10
$50	$20	$5	$5
$30	$10	$4	$3
		$3	$2



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0.5 Silent Seller

$10-100	$2-$10



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