

Planogram September 2026





Planogram Guidelines



Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

Tickets to Highlight

\$100: Elite

\$50: Extreme, Bonus Bet

\$30: Crossword Extreme, 30 X, The Big 30

\$20: Vault, Fortune Royale

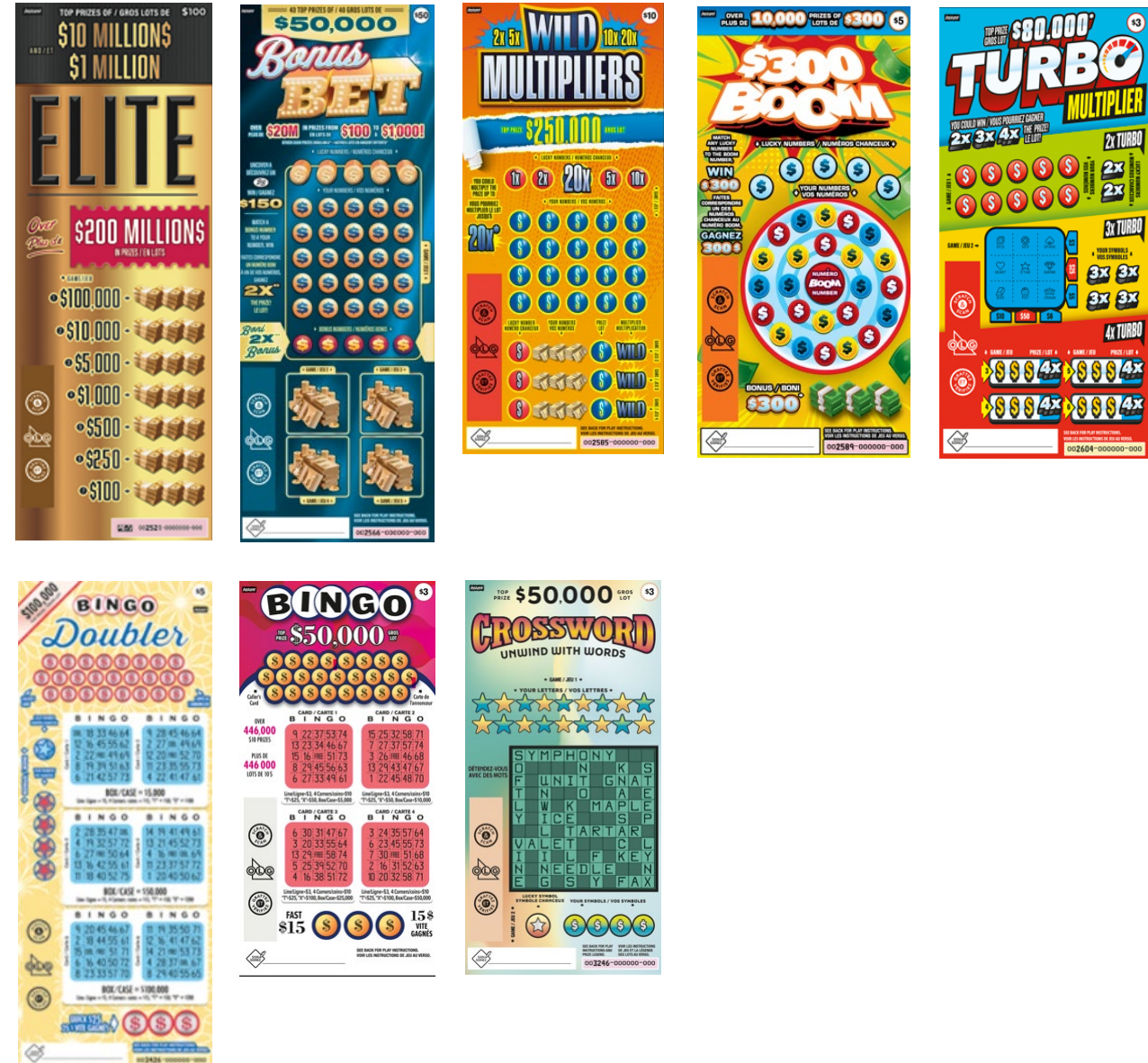
\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, \$1,000,000 Ultra, Diamond Deluxe, Wild Multipliers

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big Spin, Money Machine, 5X The Cash, \$300 Boom

\$4: Cash for Life

\$3: Crossword, Bingo, Cash Word\$, Turbo Multiplier

\$2: \$'More Cash



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layout

**Please use the layout suited to your store*





4 Silent Sellers

\$100	\$50 \$30	\$30	\$20	\$10	\$10	\$10	\$10	\$5	\$5	\$10 \$5	\$10 \$5	\$5	\$4 \$3	\$3	\$3 \$2
															



3.5 Silent Sellers

\$100	\$50 \$30	\$30	\$20	\$20	\$10	\$10	\$10	\$5	\$10 \$5	\$5	\$4 \$3	\$3	\$3 \$2
													



3 Silent Sellers

\$100 \$30	\$50 \$30	\$30	\$20	\$10	\$10	\$10	\$5	\$10 \$5	\$5	\$4 \$3	\$3 \$2



2.5 Silent Sellers

\$100 \$50 \$30	\$30	\$20 \$10	\$10
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\$10	\$5	\$10 \$5	\$5
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\$4	\$3
\$3	\$2





2 Silent Sellers

\$100 \$50 \$30	\$30 \$20	\$10	\$10	\$5 \$4	\$10 \$5	\$5 \$3	\$3 \$2
							



1.5 Silent Sellers

\$100	\$30	\$10	\$10	\$5	\$2
\$50	\$20	\$5	\$5	\$4	\$3
\$30				\$3	

The image shows two large silent seller machines. The left machine displays a variety of lottery games including 30X, Extreme, Fortune, BINGO, and Crossword. The right machine displays games like 5X, Cash, Words, BINGO, and Turbo. Both machines have a large screen showing game details and a coin slot at the bottom.



1 Silent Seller

\$100	\$30	\$10	\$2-5
\$50	\$20	\$5	
\$30	\$10		





0.5 Silent Seller

\$10-
100

\$2-
\$10



