

Planogram August 2026





Planogram Guidelines



Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

\$100: Elite

\$50: Extreme, Bonus Bet

\$30: Crossword Extreme, 30 X, Triple Turbo, The Big 30

\$20: Vault, Super Massive Multiplier, Fortune Royale

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, \$1,000,000 Ultra, Super Money Multiplier, Golden Fortune, Diamond Deluxe

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, Xword\$, 5X The Cash

\$4: Cash for Life

\$3: Crossword, Bingo, \$250 Frenzy, Cash Word\$

\$2: \$'More Cash

Tickets to Highlight



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layout

**Please use the layout suited to your store*





4 Silent Sellers

\$100	\$50 \$30	\$50 \$30	\$20	\$20	\$10	\$10	\$10	\$10	\$10	\$5	\$5	\$10 \$5	\$5	\$4 \$3	\$3	\$3 \$2



3.5 Silent Sellers

\$100	\$50 \$30	\$30	\$30	\$20	\$10	\$10	\$10	\$5	\$10 \$5	\$5	\$4 \$3	\$3	\$3 \$2
													



3 Silent Sellers

\$100 \$30	\$50 \$30	\$30	\$20
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\$10	\$10	\$10	\$5
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\$10 \$5	\$5	\$4 \$3	\$3 \$2
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2.5 Silent Sellers

\$100 \$50 \$30	\$30	\$20	\$10	\$10	\$5	\$10 \$5	\$5	\$4 \$3	\$3 \$2



2 Silent Sellers

\$100 \$50 \$30	\$30 \$20	\$10	\$10	\$5 \$4	\$10 \$5	\$5 \$3	\$3 \$2
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The image shows two slot machines side-by-side. The left machine displays games like 'EXTREME BET', 'ELITE', 'CROSSWORD Extreme', 'VAULT', 'MASSIVE', 'CLUBER', 'SUPER', 'GOLDEN', 'DIAMOND', and 'CROSSWORD DELUXE'. The right machine displays games like 'Cash FOR LIFE', 'MONEY MACHINE', 'BIGGER SPIN', 'CROSSWORD TRIPLER', 'CASH WORDS', '5X THE CASH', and 'BINGO'. Both machines show various prize amounts and game features.



1.5 Silent Sellers

\$100	\$30	\$10	\$4	\$5	\$2
\$50	\$20	\$5	\$5	\$3	\$3
\$30			\$3		

The image shows two large silent seller machines. The left machine displays a variety of lottery games including Powerball, Mega Millions, Cash for Life, and others. The right machine displays games like Cash for Life, Mega Millions, and others. The machines are blue and have a large screen displaying the game details and prizes.



1 Silent Seller

\$100 \$50 \$30	\$30 \$20 \$10	\$10 \$5	\$2-5
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0.5 Silent Seller

\$10-
100

\$2-
\$10



