

## THE CELEBRATION CONTINUES WITH THE **WINTARIO50,** OLG 50<sup>TH</sup> ANNIVERSARY INSTANT TICKET

**LAUNCHING ON  
MONDAY, OCTOBER 6**

**3 TOP PRIZES  
OF \$250,000**

**LOADED WITH  
\$50 PRIZES  
+  
A CHANCE TO WIN  
ON ALL 15 GAMES**

**70% PAYOUT**

**OVERALL ODDS  
1 IN 3.73**

**16% COMMISSION!**

**Retailers earn double commission on  
every ticket sold. That's \$32 per pack!**

**Be sure to give this ticket a full row in your  
Silent Sellers, and ask for the sale!**



[CLICK HERE TO LEARN MORE](#)

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50 YEARS

# IT'S PEAK PROLINE SEASON!

NFL, NHL, NBA AND MLB – IT'S THE BUSIEST TIME ON THE SPORTS CALENDAR.

Remind customers to get game ready by adding PROLINE tickets to their snack and drink purchases.



Get your sports fans excited. Ask for the sale!



FROM  
SEPTEMBER 8  
TO  
OCTOBER 20



30 WEEKLY PRIZES  
OF \$10,000

PLUS A GRAND PRIZE OF \$1 MILLION

Don't let customers miss out on these extra chances to win!

Visit [lottomaxdreambig.olg.ca](http://lottomaxdreambig.olg.ca) to learn more!







WE ARE PLANNING SOME  
EXCITING CHANGES TO  
LOTTO MAX IN APRIL!

In preparation for these changes, the Advance Play availability  
will be affected following the draw break (10:30 p.m ET) on  
**October 14, 2025 until April 10, 2026.**

[CLICK HERE FOR MORE DETAILS](#)



# DAILY GRAND BONUS DRAWS

**MONDAY, OCTOBER 27 AND THURSDAY, OCTOBER 30**

**3 BONUS PRIZES** | of **\$25,000**  
*a YEAR for LIFE*

**THE TOP PRIZE OF**  
**\$1,000 a DAY for LIFE**



**BE SURE TO PRINT AND POST TERMINAL BANNERS IN HIGH-TRAFFIC  
AREAS THROUGHOUT YOUR STORE TO RAISE AWARENESS!**

WELCOME TO  
**wintario**  
**CELEBRATING 50 YEARS**  
**OF WINS WITH MORE WINS**

**A CHANCE TO WIN \$1 MILLION!**

FROM **AUGUST 18 – OCTOBER 19,**  
CUSTOMERS CAN SCAN THE QR CODE TO ENTER THE CONTEST

**FREE TO ENTER** or visit [WintarioContest.olg.ca](http://WintarioContest.olg.ca)





# FALL INTO FUN WITH OLG-SPONSORED EVENTS

OLG proudly supports local events and festivals that **bring joy and enrichment** to Ontarians!

Check out the exciting lineup of upcoming fall events and join us in **celebrating the heart of the season – together!**

## FRANCOPHONIE EN FÊTE

September 12-14  
& 26-27  
Toronto

## RONCESVALLES POLISH FESTIVAL

September 13-14  
Toronto

## CINÉFEST SUDBURY INTERNATIONAL FILM FESTIVAL

September 13-21  
Sudbury

## ONTARIO CULTURE DAYS

September 19  
-October 12  
Various communities  
throughout Ontario

## WIFF: WINDSOR INTERNATIONAL FILM FESTIVAL

October 23  
-November 2  
Windsor

## ROYAL AGRICULTURAL WINTER FAIR

November 2-16  
Toronto

[CLICK HERE  
FOR MORE  
FESTIVALS](#)

## UPCOMING KEY DATES

**OCTOBER 6**

**INSTANT TICKET  
LAUNCHES**

**OCTOBER 19**

**WELCOME TO WINTARIO  
CONTEST END DATE**

**OCTOBER 20**

**LOTTO MAX DREAM BIG  
CONTEST END DATE  
AND  
HOLIDAY INSTANT  
TICKETS LAUNCH**

**OCTOBER 27**

**DAILY GRAND  
BONUS DRAW**

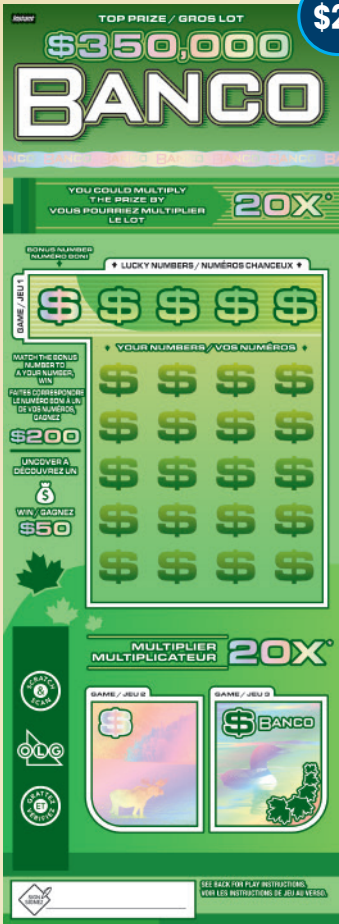
**OCTOBER 30**

**DAILY GRAND  
BONUS DRAW**



# INSTANT TICKETS LAUNCHING IN OCTOBER:

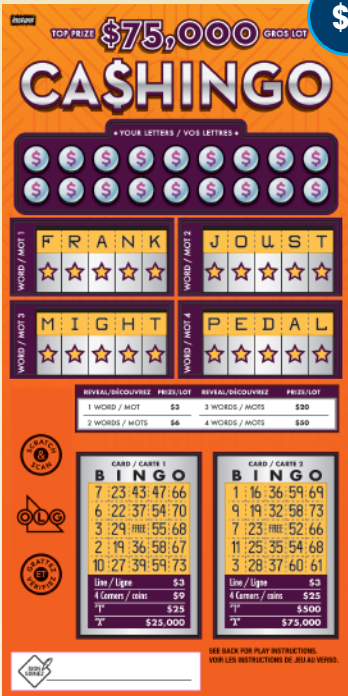
LAUNCHING MONDAY, OCTOBER 6



4 TOP PRIZES OF  
**\$350,000**  
**70%**  
PAYOUT  
OVERALL ODDS  
**1 in 3.89**



6 TOP PRIZES OF  
**\$100,000**  
**67%**  
PAYOUT  
OVERALL ODDS  
**1 in 3.80**



3 TOP PRIZES OF  
**\$75,000**  
**65%**  
PAYOUT  
OVERALL ODDS  
**1 in 3.59**

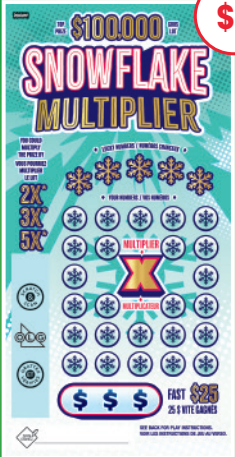
[CLICK HERE FOR INSTANT PLANOGRAMS](#)

## Holiday INSTANT LINEUP

LAUNCHING MONDAY, OCTOBER 20



3 TOP PRIZES OF  
**\$250,000**  
**70%**  
PAYOUT  
OVERALL ODDS  
**1 in 3.90**



5 TOP PRIZES OF  
**\$100,000**  
**67%**  
PAYOUT  
OVERALL ODDS  
**1 in 3.60**



3 TOP PRIZES OF  
**\$75,000**  
**65%**  
PAYOUT  
OVERALL ODDS  
**1 in 3.77**



3 TOP PRIZES OF  
**\$35,000**  
**63%**  
PAYOUT  
OVERALL ODDS  
**1 in 3.78**

[LEARN MORE](#)



# OLG CELEBRATES 50 YEARS!

To celebrate, we are shining a spotlight  
on our dedicated long-standing retailers!

## Dundas Mini Mart



**Hong Kim and Yun Kim have been OLG retailers for 34 years.** They've had three different stores and currently own Dundas Mini Mart in Woodstock. Hong says, "We appreciate all the support from OLG for our business over the years."

## Oakridge Mini-Mart



Rafe, a dedicated lottery ambassador, has been selling lottery tickets at Petro-Canada since 2007 and at Oakridge Mini-Mart in London since 2015. Known for his deep knowledge of lottery games, jackpots and odds, he enjoys educating customers to help them be successful players. Rafe credits his successful lottery sales to a simple rule: "Keep the trays full." His incredible success can also be attributed to his appreciation and strong support for OLG. He's always ready to explain how OLG gives back to the community, especially to skeptical customers.

## P-Jay's Video Variety



Don Chang has owned the Windsor store since 1991 and started selling OLG lottery products in 1992. It's been a family affair from the start. Don's parents worked at the store until their retirement a few years ago. Don's been there from the beginning, and he's still there with his wife, Sandy.

## DID YOU KNOW?

In 2023-24, **\$319 million in commissions** was paid to lottery retailers across the province!

Stay tuned for more long-standing retailer stories. The spotlight is still on, and the celebration is just getting started!

For lottery information, visit us at **OLG.ca**  
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français  
en téléphonant au Centre de soutien OLG au 1-800-387-0104.

Play Smart