



SEPTEMBER 8 - OCTOBER 20, 2025

30 WEEKLY PRIZES
OF \$10,000

PLUS

A GRAND PRIZE OF
\$1 MILLION

HOW IT WORKS

- ▶ LOTTO MAX tickets purchased in-store* and on OLG.ca from September 8 to October 20, 2025 are eligible for the Dream Big Contest.
- ▶ Every \$5 LOTTO MAX play purchased during the contest period will earn 5 entries for the Weekly and Grand Prize draws.
- ▶ Winning and non-winning tickets can be entered.

* Including tickets purchased at the lottery terminal, Self-Serve Terminal, Quick Ticket and Lotto Express.

HOW TO ENTER

LOTTO MAX TICKETS PURCHASED AT RETAIL

- ▶ Log in or sign up for an OLG Winner's Edge account to enter tickets purchased in-store.
- ▶ Scan ticket(s) using your mobile device or manually enter the ticket number.
- ▶ Purchase tickets each week to enter into that week's Draw and the Grand Prize Draw.

LOTTO MAX TICKETS PURCHASED ON OLG.CA

- ▶ Log in or sign up for an OLG.ca account to buy LOTTO MAX tickets online.
- ▶ Opt in to the Dream Big Contest to be eligible to earn entries.
- ▶ LOTTO MAX tickets purchased during the contest period will automatically earn entries.

DRAW ENTRY DEADLINES

- ▶ Week 1 - September 15 at 2:59 A.M ET.
- ▶ Weeks 2-5 - each applicable Monday at 2:59 A.M ET.
- ▶ Week 6 and Grand Prize Draws - Monday, October 20 at 3:00 P.M ET.

Support includes in-store point of sale materials including digital displays plus radio, digital and social media advertising.
Visit lottomaxdreambig.olg.ca to learn more!



REMINDER!

When tearing through the barcode of winning tickets, try not to tear through the ticket number as it is needed for contest entry.