

Dream draws

FROM JUNE 30 - JULY 25, 2025



GET A DREAM DRAWS
TICKET WITH EACH
LOTTO MAX PURCHASE

WEEKLY DRAWS AND GUARANTEED PRIZES

- 2 GUARANTEED \$10,000 WINNERS WEEKLY
- 3,000 GUARANTEED DREAM DRAW PRIZES THROUGHOUT JULY
- OVER 750 GUARANTEED WEEKLY PRIZES

FOUR WEEKLY DRAWS:

- July 4, 2025
- July 11, 2025
- July 18, 2025
- July 25, 2025

TELL YOUR CUSTOMERS
THERE'S MORE TO WIN WHEN
THEY PURCHASE A LOTTO MAX
DURING THIS OFFER!

[LEARN MORE](#)

wintario50 **800** GUARANTEED PRIZES
UP FOR GRABS!

REMIND CUSTOMERS THAT THEIR LAST CHANCE TO PURCHASE TICKETS IS **AUGUST 14, 2025!**

See inside
for more
details!

IN THIS ISSUE

WINTARIO50

INSTANT TICKETS
TO LOOK OUT FOR

OLG CELEBRATES
50 YEARS!

OLG SPONSORED
EVENTS THIS SUMMER

LOTTO 6/49
SUPERDRAWS

PROLINE: BET ON
CRICKET IN-STORE

WINNING TICKET
SOLD HERE
CELEBRATIONS



Play.Smart



wintario50

LIMITED TIME!

JUNE 24 - AUGUST 14, 2025!

**16%
SALES
COMMISSION**

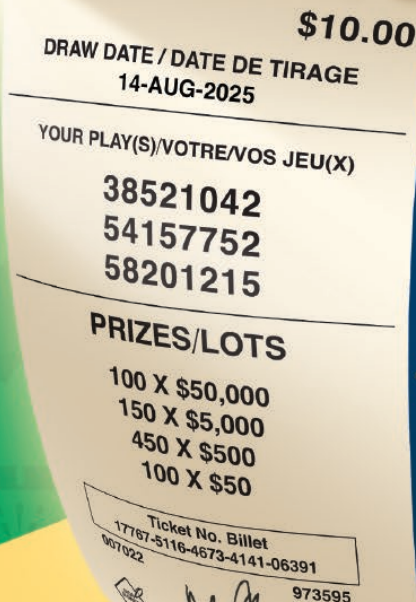
GAME HIGHLIGHTS

800 GUARANTEED PRIZES
FROM \$50 TO \$50,000

100 TOP PRIZES OF **\$50,000**

DRAW TAKES PLACE ON AUGUST 14

wintario50



Plus

wintario50
Community Contest

Over \$1 Million in Community Prizes!

Customers can enter each ticket purchased for a chance to win prizes for themselves and their community.

**WINTARIO50 COMMUNITY CONTEST ENTRY DEADLINE IS
AUGUST 18, 2025 AT NOON.**

Visit OLG.ca/WINTARIO50



SuperDraws

2 SUPER SATURDAYS

SATURDAY, JULY 12 AND SATURDAY, JULY 19

25 GUARANTEED PRIZES OF \$20,000

PLUS THE TWO JACKPOTS!

Be sure to tell your customers about these extra chances to win!

DID YOU KNOW?

**LOTTO TICKETS PURCHASED ON
OLG.CA CAN BE REDEEMED AT RETAIL!**

HERE'S HOW:

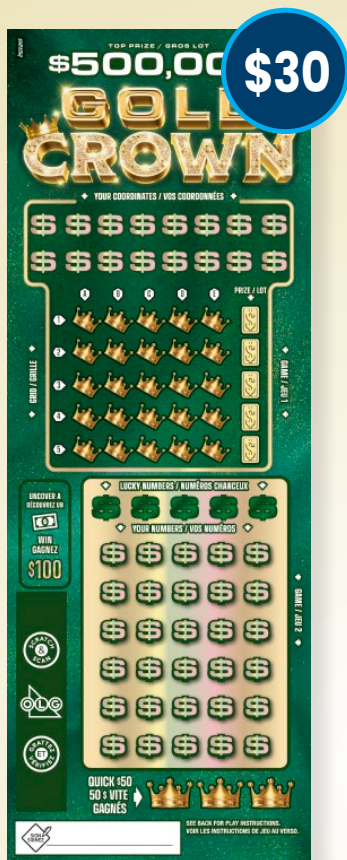
1. Activate the customer facing barcode reader.
2. Ask customers to scan their barcode.

[LEARN MORE](#)



**JULY 28
CASH IN
MULTI-WIN**

40 TOP PRIZES OF
\$50,000
70%
PAYOUT
OVERALL ODDS
1 IN 3.18



**AUGUST 4
GOLD
CROWN**

4 TOP PRIZES OF
\$500,000
70%
PAYOUT
OVERALL ODDS
1 IN 3.72

NEW INSTANT TICKETS

TO LOOK OUT
FOR THIS SUMMER



**AUGUST 4
CASH
LINES**
3 TOP PRIZES OF
\$75,000



**AUGUST 4
PAYLINE
MULTIPLIER**
6 TOP PRIZES OF
\$100,000



**AUGUST 4
DIAMOND
DOLLARS**
3 TOP PRIZES OF
\$250,000

**CLICK HERE
FOR INSTANT
PLANOGRAMS**

BET WICKETS ON PROLINE TICKETS.

PROLINE

Remind sports customers to download the PROLINE app today to bet on cricket in-store.

OLG CELEBRATES 50 YEARS!

This month, we're shining a spotlight on one of our long-standing OLG retailers.

We're thrilled to feature White Oaks Ticket Centre located in London. This kiosk is owned by Anne and her husband Charlie, who have proudly served as OLG retailers for **35 years!**

The dynamic duo is grateful for the loyal lottery players who continue to support their business. Anne shared, "Customers have many different opportunities to buy lottery today, so I'm grateful they keep coming back to our booth to play."



Senior Sales Rep Dianne B. & Anne, 2003



Dianne B. & Anne, 2024

DID YOU KNOW?

In 2023-24, OLG paid out **\$2.586 billion** in lottery prizing to players!

OLG 50

ENJOY SUMMER WITH OLG-SPONSORED EVENTS!

OLG proudly supports community events and festivals that bring joy and enrichment to Ontarians.

Check out this list of upcoming events happening this summer and join us in celebrating!

SUMMER CONCERT SERIES

July 4–August 21
Sault Ste. Marie

LIVE ON THE WATERFRONT

July 16–August 28
(every Wednesday)
Thunder Bay

ROTARYFEST, THE SAULT'S SUMMER FESTIVAL

July 17–19
Sault Ste. Marie

PEMBROKE MULTICULTURAL FESTIVAL

July 18–19
Pembroke

PANAMERICAN FOOD & MUSIC FESTIVAL

July 18–20
Toronto

WINDSOR SYMPHONY ORCHESTRA SUMMER CONCERT SERIES

July 18, 19, 20, 26, 27
Windsor, Leamington & Amherstburg

23RD TD FESTIVAL OF SOUTH ASIA 2025

July 19–20
Toronto

#BOLLYWOOD MONSTER MASHUP

July 25–26
Mississauga

CHUTNEYFEST

July 26
Brampton

KEMPENFEST

August 1–4
Barrie

KITCHENER BLUES FESTIVAL

August 7–10
Kitchener

JERKFEST 2025

August 8–10
Etobicoke

PICKERING FOOD TRUCK FESTIVAL

August 8–10
Pickering

MASTERS INDIGENOUS GAMES

August 14–17
Ottawa

[CLICK HERE FOR MORE FESTIVALS](#)



WINNING TICKET SOLD HERE CELEBRATIONS AT RETAIL!

Sell a winning ticket of \$1,000,000 or more, and we'll bring the party to celebrate with you and your customers!

WILL YOUR STORE BE NEXT?



LOTTO MAX \$20 MILLION
Petro-Canada in Stoney Creek



\$5 MILLION INSTANT
7 Days Mini Mart in Waterloo



**LOTTO MAX
\$40 MILLION**

**Blinkhorn's Corner
Variety in Fergus**

Just another
way we **'Bring
Home the Win'**
for Ontario!

For lottery information, visit us at OLG.ca
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français
en téléphonant au Centre de soutien OLG au 1-800-387-0104.



Play. Smart