



# Dream draws

FROM JUNE 30 – JULY 25, 2025



GET A DREAM DRAWS  
TICKET WITH EACH  
LOTTO MAX PURCHASE

## WEEKLY DRAWS AND GUARANTEED PRIZES

- 2 GUARANTEED \$10,000 WINNERS WEEKLY
- 3,000 GUARANTEED DREAM DRAW PRIZES THROUGHOUT JULY
- OVER 750 GUARANTEED WEEKLY PRIZES

## FOUR WEEKLY DRAWS:

- July 4, 2025
- July 11, 2025
- July 18, 2025
- July 25, 2025

TELL YOUR CUSTOMERS  
THERE'S MORE TO WIN WHEN  
THEY PURCHASE A LOTTO MAX  
DURING THIS OFFER!

[LEARN MORE](#)

**wintario50 800 GUARANTEED PRIZES  
UP FOR GRABS!**

REMIND CUSTOMERS THAT THEIR LAST CHANCE TO PURCHASE TICKETS IS **AUGUST 14, 2025!**

See inside  
for more  
details!

## IN THIS ISSUE

WINTARIO50

INSTANT TICKETS  
TO LOOK OUT FOR

OLG CELEBRATES  
50 YEARS!

OLG SPONSORED  
EVENTS THIS SUMMER

LOTTO 6/49  
SUPERDRAWS

PROLINE: BET ON  
CRICKET IN-STORE

WINNING TICKET  
SOLD HERE  
CELEBRATIONS



Play.Smart



# wintario50

**LIMITED TIME!**

**JUNE 24 - AUGUST 14, 2025!**

**16%**  
**SALES**  
COMMISSION

**GAME HIGHLIGHTS**

**800** GUARANTEED PRIZES  
FROM \$50 TO \$50,000

**100** TOP PRIZES OF **\$50,000**

**DRAW TAKES PLACE ON AUGUST 14**

## wintario50

**\$10.00**  
DRAW DATE / DATE DE TIRAGE  
14-AUG-2025

YOUR PLAY(S)/VOTRE/VOS JEU(X)

38521042

54157752

58201215

PRIZES/LOTS

100 X \$50,000

150 X \$5,000

450 X \$500

100 X \$50

Ticket No. Billet  
17787-5116-4673-4141-06391  
973595

*Plus*

**wintario50**  
Community Contest

**Over \$1 Million in Community Prizes!**

Customers can enter each ticket purchased for a chance to win prizes for themselves and their community.

**WINTARIO50 COMMUNITY CONTEST ENTRY DEADLINE IS  
AUGUST 18, 2025 AT NOON.**

Visit [OLG.ca/WINTARIO50](https://www.olg.ca/WINTARIO50)

LOTTO  
**649**

## SuperDraws

# 2 SUPER SATURDAYS

**SATURDAY, JULY 12 AND SATURDAY, JULY 19**

# 25 GUARANTEED PRIZES OF \$20,000

**PLUS THE TWO JACKPOTS!**

Be sure to tell your customers about these extra chances to win!

## DID YOU KNOW?

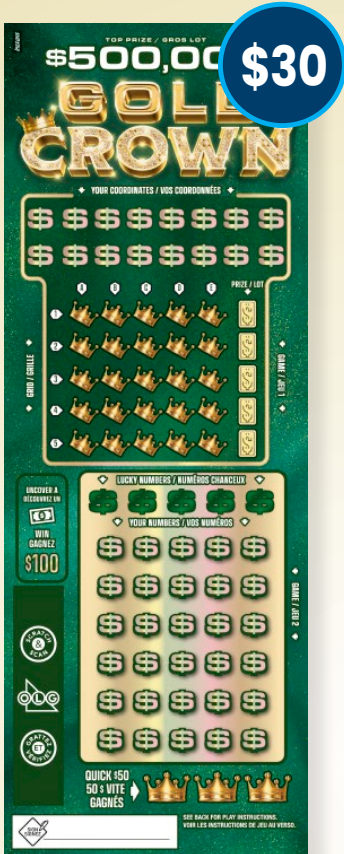
**LOTTO TICKETS PURCHASED ON  
OLG.CA CAN BE REDEEMED AT RETAIL!**

**HERE'S HOW:**

1. Activate the customer facing barcode reader.
2. Ask customers to scan their barcode.

**LEARN MORE**





# NEW INSTANT TICKETS

TO LOOK OUT FOR THIS SUMMER

**JULY 28**  
**CASH IN MULTI-WIN**  
40 TOP PRIZES OF  
**\$50,000**  
**70%**  
PAYOUT  
OVERALL ODDS  
**1 IN 3.18**

**AUGUST 4**  
**GOLD CROWN**  
4 TOP PRIZES OF  
**\$500,000**  
**70%**  
PAYOUT  
OVERALL ODDS  
**1 IN 3.72**

**CLICK HERE FOR INSTANT PLANOGRAMS**



**AUGUST 4**  
**CASH LINES**  
3 TOP PRIZES OF  
**\$75,000**



**AUGUST 4**  
**PAYLINE MULTIPLIER**  
6 TOP PRIZES OF  
**\$100,000**



**AUGUST 4**  
**DIAMOND DOLLARS**  
3 TOP PRIZES OF  
**\$250,000**

# BET WICKETS ON PROLINE TICKETS.



Remind sports customers to download the PROLINE app today to bet on cricket in-store.

# OLG CELEBRATES 50 YEARS!

This month, we're shining a spotlight on one of our long-standing OLG retailers.

We're thrilled to feature White Oaks Ticket Centre located in London. This kiosk is owned by Anne and her husband Charlie, who have proudly served as OLG retailers for 35 years!

The dynamic duo is grateful for the loyal lottery players who continue to support their business. Anne shared, "Customers have many different opportunities to buy lottery today, so I'm grateful they keep coming back to our booth to play."



Senior Sales Rep Dianne B. & Anne, 2003



Dianne B. & Anne, 2024

## DID YOU KNOW?

In 2023-24, OLG paid out **\$2.586 billion** in lottery prizes to players!



## ENJOY SUMMER WITH OLG-SPONSORED EVENTS!

OLG proudly supports community events and festivals that bring joy and enrichment to Ontarians. Check out this list of upcoming events happening this summer and join us in celebrating!

### SUMMER CONCERT SERIES

July 4–August 21  
Sault Ste. Marie

### LIVE ON THE WATERFRONT

July 16–August 28  
(every Wednesday)  
Thunder Bay

### ROTARYFEST, THE SAULT'S SUMMER FESTIVAL

July 17–19  
Sault Ste. Marie

### PEMBROKE MULTICULTURAL FESTIVAL

July 18–19  
Pembroke

### PANAMERICAN FOOD & MUSIC FESTIVAL

July 18–20  
Toronto

### WINDSOR SYMPHONY ORCHESTRA SUMMER CONCERT SERIES

July 18, 19, 20, 26, 27  
Windsor, Leamington & Amherstburg

### 23RD TD FESTIVAL OF SOUTH ASIA 2025

July 19–20  
Toronto

### #BOLLYWOOD MONSTER MASHUP

July 25–26  
Mississauga

### CHUTNEYFEST

July 26  
Brampton

### KEMPENFEST

August 1–4  
Barrie

### KITCHENER BLUES FESTIVAL

August 7–10  
Kitchener

### JERKFEST 2025

August 8–10  
Etobicoke

### PICKERING FOOD TRUCK FESTIVAL

August 8–10  
Pickering

### MASTERS INDIGENOUS GAMES

August 14–17  
Ottawa

CLICK HERE FOR MORE FESTIVALS





# WINNING TICKET SOLD HERE CELEBRATIONS AT RETAIL!

Sell a winning ticket of \$1,000,000 or more, and we'll bring the party to celebrate with you and your customers!

## WILL YOUR STORE BE NEXT?



**LOTTO MAX \$20 MILLION**  
Petro-Canada in Stoney Creek



**\$5 MILLION INSTANT**  
7 Days Mini Mart in Waterloo



**LOTTO MAX  
\$40 MILLION**

**Blinkhorn's Corner  
Variety in Fergus**

**Just another  
way we 'Bring  
Home the Win'  
for Ontario!**

For lottery information, visit us at **OLG.ca**  
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français  
en téléphonant au Centre de soutien OLG au 1-800-387-0104.



**Play. Smart**