

SELLING AND REDEEMING TICKETS PAYS

\$316.4 MILLION

earned by retailers in sales and redemption commissions last year*.

\$1.4 MILLION

sales and redemption commissions increase over previous year*.

SALES COMMISSION

For Every Ticket Sold You Earn

- 5% on the sale of Lotto and Sports products
- 5% on free Lotto ticket prizes
- 8% on the sale of INSTANT ticket products

REDEMPTION COMMISSION

For Every Ticket Redeemed You Earn

- 2% on the redemption of Lotto ticket prizes
- 3% on the redemption of INSTANT ticket prizes

REDEEMING PRIZES UNDER \$1,000 AT RETAIL

In 2024*, retailers shared **\$47.3 million** in redemption commissions.

- Prizes under \$1,000 claimed at retail can be paid in cash or to the customer's debit or credit card.
- You must pay all prizes up to \$50.
- For prizes over \$50 and up to \$999.90, you can choose to pay, based on your cash levels and store policies, to the customer's debit or credit card.
- Redeeming all prizes under \$1,000 ensures you don't miss out on maximizing your redemption commission.
- Ensure the ticket is signed before beginning the validation.
- Tear through the barcode of each winning ticket paid out.

PRIZE CLAIMS

- For prizes of \$1,000 or more, customers can visit [OLG.ca](https://www.olg.ca) to complete their claim online.

Customers do not require the customer receipt to claim a prize.

OLG

BRING *Home* THE WIN

*2024 calendar year

Play. Smart

MAXIMIZE YOUR POTENTIAL TO INCREASE COMMISSIONS. UPSELL LOTTERY TO ALL CUSTOMERS.

- **46% of Ontario's adult population play Lottery at least once a month.**
Test this out by asking all customers if they want any Lottery today, and see how many say yes!
- **People prefer buying Lottery in-store as much as four times more than buying online or on the app.**
Take advantage of foot traffic, and upsell Lottery to all customers.
- **Players typically spend \$27 every month on Lotteries.**
Point out new products and offers that your customers won't want to miss!
- **Convenience and Gas are the preferred channels of purchase for Lottery.**
Keep tickets stocked and Silent Sellers free of clutter. Customers won't buy what they can't see.

DON'T MISS OUT ON A COMMISSION OPPORTUNITY!

BONUS COMMISSION STRUCTURE FOR SELLING TOP PRIZE WINNING TICKETS

| LOTTO GAME | PRIZE AMOUNT | COMMISSION |
|---|---------------------------------|----------------|
| LOTTO 6/49 Gold Ball Jackpot of \$10-\$68M* | \$10-\$68M | \$1,000 |
| LOTTO 6/49 Classic Jkpt | \$5,000,000 | \$1,000 |
| LOTTARIO* ENCORE LOTTO MAX* ONTARIO 49 DAILY GRAND | Top Prizing- Winning Ticket | \$1,000 |
| LOTTO 6/49 LOTTARIO LOTTO MAX ONTARIO 49 DAILY GRAND | Second Prize- Winning Ticket | \$500 |
| LOTTO 6/49 \$1 Million Gold Ball Draw Winning Ticket LOTTO MAX MAXMILLIONS | \$1 Million | \$500 |
| POKER LOTTO MEGADICE LOTTO | \$100,000 Nightly Draw Prize | \$500 |
| LIGHTNING LOTTO | Top Prize | \$1,000 |
| LIGHTNING LOTTO | Second Prize | \$500 |
| TOP UP | Top Prize | \$1,000 |

| INSTANT TICKET PRIZE AMOUNT | COMMISSION |
|---|----------------|
| \$2,500,000 | \$1,500 |
| \$2,000,000 | |
| \$1,500,000 | |
| \$1,000,000 | |
| \$500,000 | \$1,250 |
| \$300,000 | |
| \$250,000 | |
| \$200,000 | \$1,000 |
| \$150,000 | |
| \$100,000 | |
| \$80,000 | |
| \$75,000 | |
| \$50,000 | |
| \$30,000 | |
| \$25,000 | |
| \$20,000 | |
| \$10,000 | |
| CASH FOR LIFE (\$1,000 a week for life) | \$1,250 |
| THE BIG SPIN (Top Prize up to \$500,000) | \$1,250 |
| THE BIGGER SPIN (Top Prize up to \$1M) | \$1,500 |
| \$5 PLINKO (Top Prize up to \$500,000) | \$1,250 |
| \$5 MONEY MACHINE (Top Prize up to \$250,000) | \$1,000 |
| \$5 MONEY MACHINE \$10,000 Prize | \$100 |

* For Lotto 6/49 Gold Ball Jackpot winning ticket, Lotto Max top prize-winning ticket and Lottario top prize-winning ticket, \$100 is added to \$1,000 Seller's Bonus each time the previous Jackpot is not won.

For Lotto 6/49, Lotto Max, Ontario 49, Encore and Lottario, the Seller's Bonus is divided by the number of winning retailers in Ontario.