

# SELLING AND REDEEMING TICKETS PAYS

**\$316.4  
MILLION**

earned by retailers in sales and redemption commissions last year\*.

**\$1.4  
MILLION**

sales and redemption commissions increase over previous year\*.

## SALES COMMISSION

### For Every Ticket Sold You Earn

- 5% on the sale of Lotto and Sports products
- 5% on free Lotto ticket prizes
- 8% on the sale of INSTANT ticket products

## REDEMPTION COMMISSION

### For Every Ticket Redeemed You Earn

- 2% on the redemption of Lotto ticket prizes
- 3% on the redemption of INSTANT ticket prizes

## REDEEMING PRIZES UNDER \$1,000 AT RETAIL

In 2024\*, retailers shared **\$47.3 million** in redemption commissions.

- Prizes under \$1,000 claimed at retail can be paid in cash or to the customer's debit or credit card.
- You must pay all prizes up to \$50.
- For prizes over \$50 and up to \$999.90, you can choose to pay, based on your cash levels and store policies, to the customer's debit or credit card.
- Redeeming all prizes under \$1,000 ensures you don't miss out on maximizing your redemption commission.
- Ensure the ticket is signed before beginning the validation.
- Tear through the barcode of each winning ticket paid out.

## PRIZE CLAIMS

- For prizes of \$1,000 or more, customers can visit the OLG Prize Claim page at [OLG.ca/How-to-Claim](https://www.olg.ca/How-to-Claim) to complete their claim online.

**Customers do not require the customer receipt to claim a prize.**



\*2024 calendar year

**Play. Smart**

# MAXIMIZE YOUR POTENTIAL TO INCREASE COMMISSIONS. UPSELL LOTTERY TO ALL CUSTOMERS.

- **46% of Ontario's adult population play Lottery at least once a month.**  
Test this out by asking all customers if they want any Lottery today, and see how many say yes!
- **People prefer buying Lottery in-store as much as four times more than buying online or on the app.**  
Take advantage of foot traffic, and upsell Lottery to all customers.
- **Players typically spend \$27 every month on Lotteries.**  
Point out new products and offers that your customers won't want to miss!
- **Convenience and Gas are the preferred channels of purchase for Lottery.**  
Keep tickets stocked and Silent Sellers free of clutter. Customers won't buy what they can't see.

**DON'T MISS OUT ON A COMMISSION OPPORTUNITY!**

## BONUS COMMISSION STRUCTURE FOR SELLING TOP PRIZE WINNING TICKETS

LOTTO GAME	PRIZE AMOUNT	COMMISSION
LOTTO 6/49 Gold Ball Jackpot of \$10-\$68M*	\$10-\$68M	\$1,000
LOTTO 6/49 Classic Jkpt	\$5,000,000	\$1,000
LOTTARIO* ENCORE LOTTO MAX* ONTARIO 49 DAILY GRAND	Top Prizing- Winning Ticket	\$1,000
LOTTO 6/49 LOTTARIO LOTTO MAX ONTARIO 49 DAILY GRAND	Second Prize- Winning Ticket	\$500
LOTTO 6/49 \$1 Million Gold Ball Draw Winning Ticket LOTTO MAX MAXMILLIONS	\$1 Million	\$500
POKER LOTTO MEGADICE LOTTO	\$100,000 Nightly Draw Prize	\$500
LIGHTNING LOTTO	Top Prize	\$1,000
LIGHTNING LOTTO	Second Prize	\$500
TOP UP	Top Prize	\$1,000

INSTANT TICKET PRIZE AMOUNT	COMMISSION
\$2,500,000	\$1,500
\$2,000,000	
\$1,500,000	
\$1,000,000	
\$500,000	\$1,250
\$300,000	
\$250,000	
\$200,000	\$1,000
\$150,000	
\$100,000	
\$80,000	
\$75,000	\$800
\$50,000	\$750
\$30,000	\$500
\$25,000	\$300
\$20,000	\$250
\$10,000	\$200
CASH FOR LIFE (\$1,000 a week for life)	\$100
THE BIG SPIN (Top Prize up to \$500,000)	\$1,250
THE BIGGER SPIN (Top Prize up to \$1M)	\$1,250
\$5 PLINKO (Top Prize up to \$500,000)	\$1,500
\$5 MONEY MACHINE (Top Prize up to \$250,000)	\$1,250
\$5 MONEY MACHINE \$10,000 Prize	\$1,000
	\$100

\* For Lotto 6/49 Gold Ball Jackpot winning ticket, Lotto Max top prize-winning ticket and Lottario top prize-winning ticket, \$100 is added to \$1,000 Seller's Bonus each time the previous Jackpot is not won.

For Lotto 6/49, Lotto Max, Ontario 49, Encore and Lottario, the Seller's Bonus is divided by the number of winning retailers in Ontario.