

\$3

# CROSSWORD

WITH AN ONLINE BONUS GAME

**LAUNCHING FEBRUARY 17, 2025**

This \$3 INSTANT Crossword gives customers a chance to start their play in-store with the purchase of the ticket, then choose to continue their play online.

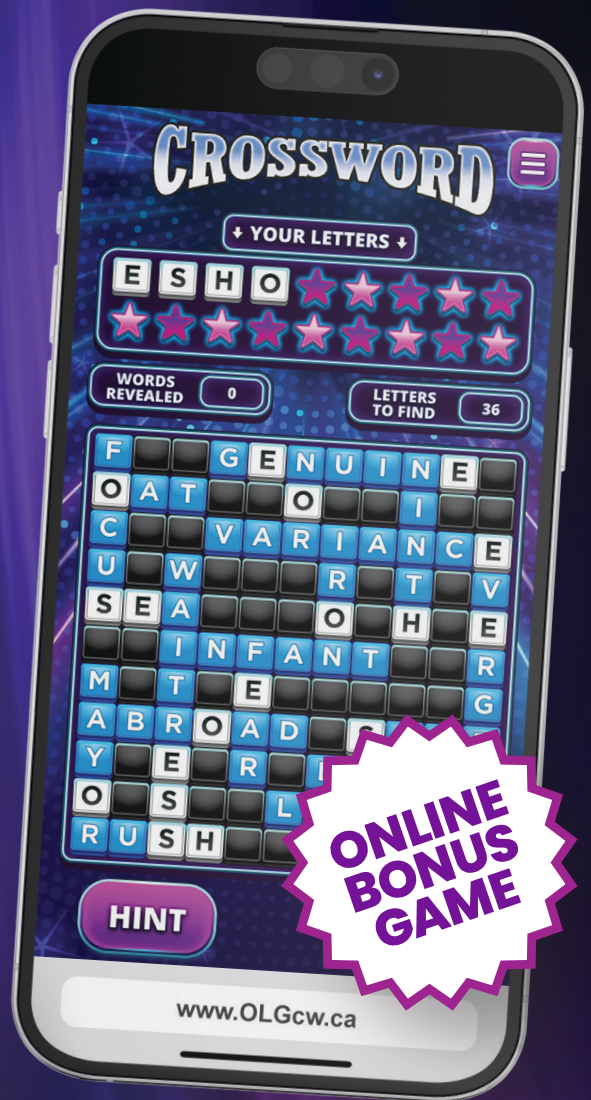
3 TOP PRIZES OF  
**\$50,000**  
WITH ONLINE BONUS  
TOP PRIZES OF **\$500**

**65%**  
PAYOUT

OVERALL ODDS:  
**1 IN 3.62**

## HERE'S HOW IT WORKS:

1. Customers **BUY** the \$3 INSTANT Crossword **IN-STORE** and scratch the paper ticket to play.
2. Customers can scratch the digital bonus game at the bottom of each ticket to reveal a QR and access code.
3. Customers can continue their play online by using the QR and access code provided or by visiting [www.OLGcw.ca](http://www.OLGcw.ca)
4. Player scans ticket in-store to redeem entitled prize, even if they have not participated in the online play.



**BE SURE TO LET CUSTOMERS KNOW TO CHECK THEIR TICKET AND ONLINE BONUS GAME RESULTS USING THE OLG APP OR IN-STORE.**



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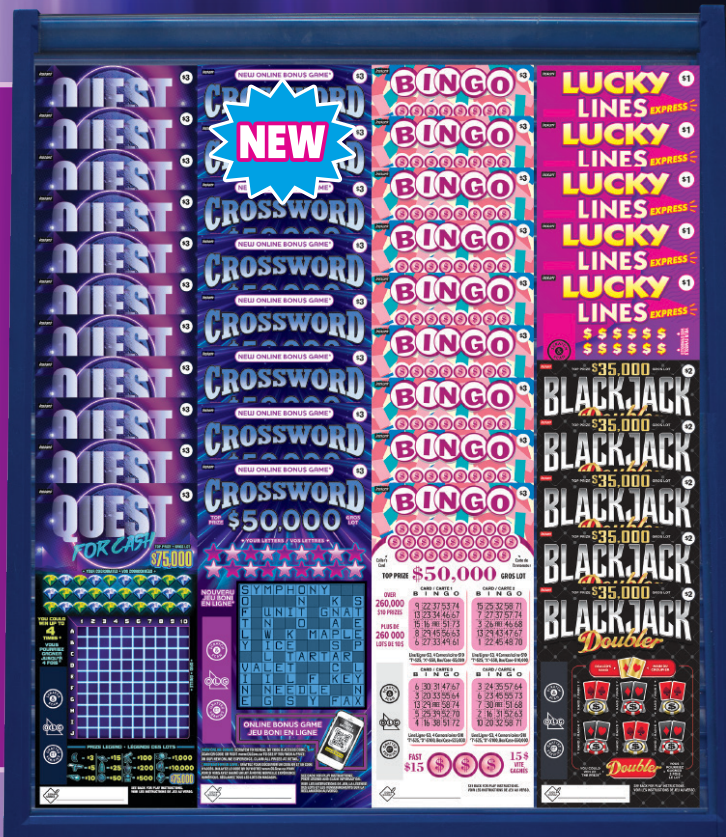
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## DISPLAY SELLS!

Use your easel card and Silent Seller burst to call attention to this new concept ticket!

Display a front facing row of \$3 Crossword tickets in your Silent Sellers.

Your customers will want to know about this exciting additional way to play Crossword. **Ask for the sale!**



## QUESTIONS & ANSWERS

- 1) Are customers required to play the Online Bonus Game?**  
No, customers are not required to play the online game to determine pricing.
- 2) Are ticket redemptions available online and in-store?**  
No. The ticket can only be redeemed at retail.

