

CREATIVITY PAYS OFF AT CANADIAN TIRE GAS BAR!

For the last 27 years, Cathy Joss has been a key part in the success of Lottery sales at The Canadian Tire Gas bar in Lindsay, Ontario!

The Canadian Tire Gas Bar has become a Lottery destination for customers because of the vast inventory of INSTANT tickets they keep available. Cathy always ensures that she activates new and high value tickets on launch days and is sure to always accept high value ticket redemptions up to \$1,000!

Cathy even goes a step further and takes the time to create her very own \$20 Gift Packs using the OLG provided cellophane and toppers! These were a huge hit with her customers! In fact, in November, as the holiday season approached, this site had sold over 700 made in-store Holiday Gift Packs!



Congratulations to Cathy & the team at Canadian Tire Gas Bar and thank you for being the Best in Class retailer for February!

For lottery information, visit us at OLG.ca
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français
en téléphonant au Centre de soutien OLG au 1-800-387-0104.



 Play Smart