

**DRAWS EVERY MONDAY & THURSDAY!**

# \$365,000 *@* YEAR *for* LIFE

DAILY GRAND is a draw-based lottery game with a top prize of \$365,000 a year for life for matching the five main numbers plus the Grand Number.



The second prize of \$25,000 a year for life for matching the five main numbers.

## UPSELL DAILY GRAND!

### TELL YOUR CUSTOMERS:

- Top prize of \$365,000 a year for life
- Only \$3 per play
- Quick Pick available
- Add ENCORE for \$1 for an extra chance to win \$1 MILLION
- Draws twice a week – every Monday and Thursday

Support will include Mass Media, POS in-store and ticket messages throughout February.



\*TICKET  
MAY NOT  
BE EXACTLY  
AS SHOWN.

**CROSSWORD:**  
ONLINE BONUS GAME

**ENCORE:** LIMITED  
TIME PROMOTION

**LOTTO 6/49 SUPERDRAW:**  
SATURDAY, FEBRUARY 15

**DAILY GRAND:** LIMITED  
TIME PROMOTION

**UPCOMING KEY DATES**

**INSTANT LAUNCHES**  
TO LOOK OUT FOR

**PROLINE:** PLAYOFF  
FOOTBALL IS HERE!

**NEW PROCESS FOR**  
FOUND/FORGOTTEN TICKETS

**DAILY GRAND:**  
RECENT WINNER

**BEST IN CLASS RETAILER:**  
CANADIAN TIRE GAS BAR

# \$3 CROSSWORD

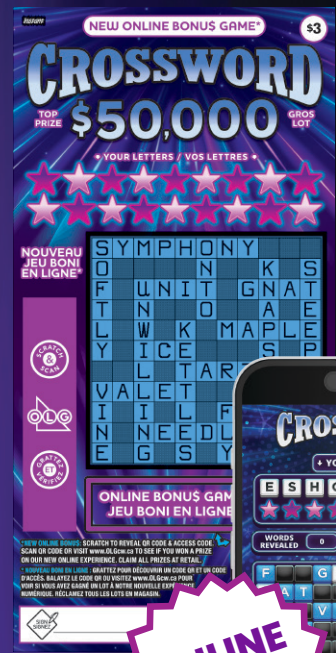
WITH AN ONLINE BONUS GAME

LAUNCHING FEBRUARY 17, 2025

3 TOP PRIZES OF  
**\$50,000**  
WITH ONLINE BONUS  
TOP PRIZES OF **\$500**

**65%**  
PAYOUT

OVERALL ODDS:  
**1 IN 3.62**

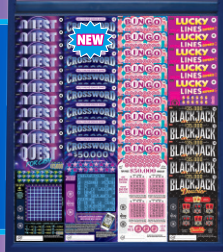


**ONLINE  
BONUS  
GAME**

## DISPLAY SELLS!

Be sure to draw attention to this ticket:

- Use your easel card & Silent Seller Burst
- Display a full row of tickets in your Silent Seller



BE SURE TO REMIND YOUR CUSTOMERS TO CHECK THEIR TICKETS ON THE OLG APP OR IN-STORE FOR OFFICIAL RESULTS!

[LEARN MORE](#)

# LAUNCHES TO LOOK OUT FOR

## MONDAY, FEBRUARY 3



## HYPER SLOTS

3 TOP PRIZES OF  
**\$75,000**

**65%**  
PAYOUT

OVERALL ODDS  
**1 IN 3.53**



## POWER UP

6 TOP PRIZES OF  
**\$100,000**

**67%**  
PAYOUT

OVERALL ODDS  
**1 IN 3.88**



## GOLDEN MULTIPLIER

5 TOP PRIZES OF  
**\$250,000**

**70%**  
PAYOUT

OVERALL ODDS  
**1 IN 3.40**

[CLICK HERE TO FIND INSTANT PLANOGRAMS](#)

# SAY YES TO



## LIMITED TIME OFFER!

**SATURDAY, FEBRUARY 15 AND  
SATURDAY, FEBRUARY 22, 2025 ONLY!**

Customers purchasing **TWO ENCORE**  
on their **ONTARIO 49** OR **LOTTARIO**  
tickets will get **ONE ENCORE FREE!**



IN-STORE SUPPORT WILL INCLUDE TERMINAL BANNERS & MESSAGES,  
PROMOTIONAL VIDEOS ON THE CUSTOMER DISPLAY UNIT & DIGITAL MENU BOARDS.

# PLAYOFF FOOTBALL IS HERE!

Turn your football sales and commissions into  
a touchdown this playoff season on the road to  
**Super Bowl LIX on Sunday, February 9.**

Remind sports customers that they can now use the PROLINE  
app or PROLINE website to build Same Game Parlays in-store.

## PROLINE



# SuperDraw IS BACK

**SATURDAY, FEBRUARY 15**

There's more to win  
with SuperDraw!

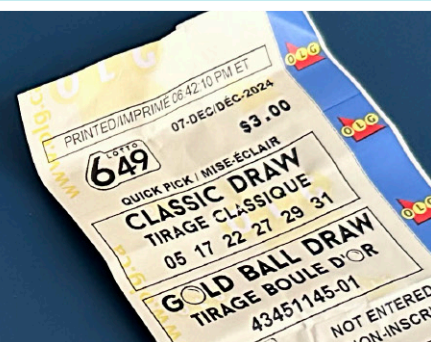
Remind customers to play in  
advance so they don't miss out on  
these additional **GUARANTEED PRIZES!**

LOTTO  
**649**  
SuperDraw  
**20**  
GUARANTEED  
PRIZES OF  
**\$50,000**  
PLUS TWO JACKPOTS  
SATURDAY FEB 15<sup>TH</sup>

# NEW PROCESS FOR FOUND/FORGOTTEN TICKETS!

This new process eliminates the need to call  
OLG and reduces disruption in a retailer's day.

[LEARN MORE](#)





LIMITED TIME OFFER  
FEBRUARY 6-11, 2025

BUY 3 

GET 1 **FREE**  
DAILY GRAND



SUPPORT WILL INCLUDE POS, TERMINAL BANNERS, TERMINAL MESSAGES, PROMOTIONAL VIDEOS ON THE CUSTOMER DISPLAY UNIT AND DIGITAL MENU BOARDS.

# RECENT DAILY GRAND WINNER ALERT!



LIFE IS GRAND. NIAGARA FALLS RESIDENT WINS \$250,000 WITH DAILY GRAND!

**Josip K.**, a retiree, has been a regular lottery player with OLG since the days of WINTARIO. Today, he enjoys playing games such as **DAILY GRAND** and **DAILY KENO**, and he's now thrilled to celebrate his first big win!

*"When I realized I had won, it was like I'd been struck by lightning," Josip chuckled. "It was a wonderful surprise that I have been patiently waiting for. This experience has been great, and it feels good to win!"*

The winning ticket was purchased at Circle K on McLeod Road in Niagara Falls.

# UPCOMING KEY DATES

**FEBRUARY 6-11**

LOTTO MAX +  
DAILY GRAND  
Promotion

**FEBRUARY 15**

ENCORE Buy 2  
Get 1 Promotion

**FEBRUARY 15**

LOTTO 6/49  
SuperDraw

**FEBRUARY 3**

INSTANT Ticket  
Launches

**FEBRUARY 3-9**

POS Install

**FEBRUARY 17**

\$3 CROSSWORD  
with Online Bonus  
play Launches

**FEBRUARY 22**

ENCORE Buy 2  
Get 1 Promotion

# CREATIVITY PAYS OFF AT CANADIAN TIRE GAS BAR!

**For the last 27 years, Cathy Joss has been a key part in the success of Lottery sales at The Canadian Tire Gas bar in Lindsay, Ontario!**

The Canadian Tire Gas Bar has become a Lottery destination for customers because of the vast inventory of INSTANT tickets they keep available. Cathy always ensures that she activates new and high value tickets on launch days and is sure to always accept high value ticket redemptions up to \$1,000!

Cathy even goes a step further and takes the time to create her very own \$20 Gift Packs using the OLG provided cellophane and toppers! These were a huge hit with her customers! In fact, in November, as the holiday season approached, this site had sold over 700 made in-store Holiday Gift Packs!



**Congratulations to Cathy & the team at Canadian Tire Gas Bar and thank you for being the Best in Class retailer for February!**

For lottery information, visit us at [OLG.ca](http://OLG.ca)  
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français  
en téléphonant au Centre de soutien OLG au 1-800-387-0104.



 Play Smart