VOLUME 44 NO. 1 JANUARY 2025

LOTTOPOST

A SECOND CHANCE TO WIN

FROM **DECEMBER 28, 2024** TO **JANUARY 31, 2025** WITH







Eligible DAILY GRAND, LOTTO MAX & LOTTO 6/49 tickets purchased at retail can enter for a chance to win an ULTIMATE HOME COURT EXPERIENCE!





INCLUDES TWO COURTSIDE TICKETS TO A 2024/2025 RAPTORS HOME GAME!

CLICK HERE FOR MORE INFORMATION

Offer a tear pad sheet to customers purchasing DAILY GRAND, LOTTO MAX and LOTTO 6/49 and tell them to enter their tickets at olghomeexperience.ca!

Offer is only available for tickets purchased at retail.

INSTANT LAUNCHES
TO LOOK OUT FOR

NEW IN THE MARKET:SOLITAIRE FAMILY OF GAMES

PROLINE: FOOTBALL HEATS UP IN JANUARY!

RECENT INSTANT WINNER

UPDATE TO REGIONAL GAME DRAWS

DAILY GRAND:BONUS DRAWS

LOTTO 6/49 AND PICKS: NEW SELECTION SLIPS

WINNING TICKET
SOLD HERE CELEBRATIONS







LAUNCHES TO LOOK OUT FOR

CLICK HERE TO FIND INSTANT PLANOGRAMS



JANUARY 6

LUCKY CATS

3 TOP PRIZES OF **\$75,000**

65% PAYOUT

OVERALL ODDS



JANUARY 6

LUNAR 8S

5 TOP PRIZES OF \$88,888

67%
PAYOUT

OVERALL ODDS



JANUARY 6

IN THE MONEY MULTIPLIER

8 TOP PRIZES OF **\$1 MILLION**

70%

PAYOUT

OVERALL ODDS



JANUARY 20

\$2K BIG PLAY

> OVER 2,000 TOP PRIZES OF \$2,000

> > 70%

PAYOUT

OVERALL ODDS

1 IN 4

NEW IN THE MARKET!

SO I I TAIR F

FAMILY OF GAMES

LAUNCHED DECEMBER 30

FOUR PRICE POINTS TO CHOOSE FROM, FEATURING TOP PRIZES OF

\$75,000 - \$250,000

FREE TICKET PRIZES AVAILABLE ON THE \$3 AND \$5 TICKETS!

CUSTOMERS COULD WIN A
\$10 RUBY SOLITAIRE FREE TICKET PRIZE
ON THE \$5 TICKET AND A
\$20 SAPPHIRE SOLITAIRE FREE TICKET PRIZE
ON THE \$3 TICKET.



NEW SELF-SERVE LOTTERY

Click the link below to learn more about Self-Serve Lottery Terminals

LEARN MORE TODAY



FOTBALL HEATS UP IN JANUARY!

As the NFL playoffs kickoff this January, be sure to remind your PROLINE players that same game parlays are now available in-store.

Suggest sports players use the PROLINE App or visit proline.olg.ca to create their playoff bets today!

PRELINE



RECENT INSTANT WINNER



David of Windsor won a \$2 million top prize with INSTANT 20X SUPREME (Game #2204).

David enjoys playing a variety of INSTANT tickets and is now celebrating his first big win, plus the thrill of becoming an instant multimillionaire! "I yelled out to my wife, 'We're retired!'" David laughed. "I also called friends and family to share the news. Everyone was filled with pure joy and gratitude for my good fortune."

The winning ticket was purchased at Busy Bee Convenience on Tecumseh Road West in Windsor.

UPDATE TO REGIONAL GAME DRAWS

Beginning this winter, OLG will use a Random Number Generator instead of a Ball Drop to conduct draws for all Regional Lottery Games.

DAILY GRAND BONUS DRAWS

MONDAY, JANUARY 13 & THURSDAY, JANUARY 16

\$3 PER PLAY!

3 BONUS | \$25,000 PRIZES | PRI

THE TOP PRIZE OF \$1,000 a DAY for LIFE



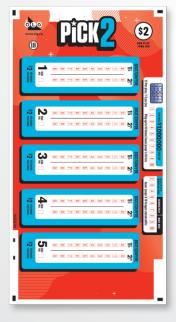
TELL YOUR CUSTOMERS THERE ARE MORE PRIZES TO WIN ON THESE DRAW DAYS!



SELECTION SLIPS HAVE A NEW LOOK!

THESE NEW SLIPS WILL BEGIN BEING PHASED IN STARTING IN DECEMBER!









UPCOMING KEY DATES

JANUARY 6

INSTANT Launches

DECEMBER 30 – JANUARY 10

Janaury POS Swap

JANUARY 13

Daily Grand Bonus Draw

JANUARY 16

Daily Grand Bonus Draw

WINNING TICKET SOLD HERE CELEBRATIONS!

WILL YOUR STORE BE NEXT?

Sell a winning ticket of \$1,000,000 or more, and we'll bring the party to celebrate with you and your customers!



Esso, Timmins

\$70 million LOTTO MAX



Lambton Daily Mart, York \$1,000,000 LOTTO 6/49 Gold Ball



Stop 2 Shop, Kitchener \$1,000,000 ENCORE



Canadian Tire, Windsor \$1,000,000 LOTTO MAX

Just another way we 'Bring Home the Win' for Ontario!

For lottery information, visit us at **OLG.ca**CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français en téléphonant au Centre de soutien OLG au 1-800-387-0104.

