LAUNCHING NOVEMBER 12, 2024

MONEY MACHINE is a new theme in the Scratch Watch & Win category which includes **PLINKO®**, **THE BIG SPIN** and **THE BIGGER SPIN**.

HIGHLIGHTS

- \$5 per ticket.
- Overall odds of winning 1 in 3.75
- Players can win from \$5 to \$5,000 instantly or a MONEY MACHINE prize.
- If the prize won is MONEY MACHINE, when validated, a video experience will play on the customer display, revealing a prize from \$10 to \$10,000 or the MONEY MACHINE LIVE EVENT WINNER prize.
- MONEY MACHINE LIVE EVENT WINNERS will participate in a live Lottery
 experience to collect as many bills as they can inside the MONEY
 MACHINE for a guaranteed prize from \$25,000 to \$100,000.

20 MONEY MACHINE LIVE EVENT WINNER PRIZES PER GAME

WITH A GUARANTEED PRIZE FROM **\$25,000** TO

\$100,000

GET READY FOR SUCCESS!

- Display a full facing of \$5 MONEY MACHINE in silent sellers.
- Use your silent seller burst to call attention to this hot new INSTANT ticket.
- Tell customers to watch the customer display before you validate \$5 MONEY MACHINE tickets to add to the excitement.
- Ask your THE BIG SPIN, THE BIGGER SPIN and PLINKO® players to give it a try.
- Support includes full in-store POS, customer display and digital displays at retail, TV, social.







SCRATCH

To win an Instant cash prize from \$5 to \$5,000 or a MONEY MACHINE prize.



WATCH

The animation on the lottery terminal Customer Display for MONEY MACHINE prizes and win a guaranteed prize from \$10 to \$10,000 or MONEY MACHINE LIVE EVENT WINNER.



WIN (LIVE EVENT)

A guaranteed prize from \$25,000 to \$100,000 during the MONEY MACHINE LIVE EVENT experience.



LIVE EVENT EXPERIENCE



Live event experiences will take place at the **OLG Prize Centre** or special location determined by **OLG**.

At the live event, the winner will enter the **MONEY MACHINE** and collect as many bills as they can in **30 seconds** for a guaranteed prize from **\$25,000** to **\$100,000!**The more bills you catch, the more you win!

\$25,000 to **\$100,000!**

MONEY MACHINE SELLER'S BONUS

PRIZE	SELLER'	S BONUS
\$10,000		\$100
MONEY MACHINE LIVE EVENT WINNER		\$1,000