

LAUNCHING SEPTEMBER 2023

# PROLINE POINTS

PROLINE IS  
GIVING YOU  
THE EDGE



A FIRST OF ITS KIND IN CANADA!

PROLINE is enhancing the in-store sports betting experience. Beginning September 2023, PROLINE customers can earn points for eligible PROLINE and POOLS ticket purchases made in-store only!

TELL CUSTOMERS TO VISIT [PROLINEPOINTS.OLG.CA](https://prolinepoints.olg.ca) TO START GETTING MORE FROM PROLINE TODAY!





# USE THE POINTS PROGRAM TO BOOST SPORTS SALES

- Opportunity to increase sales and spend per ticket by informing sports customers about this innovative program.
- Providing more value to in-store **PROLINE** customers.

## STEP 1: SIGN-UP

Eligible participants must have a **WINNER'S EDGE** account to sign up. If they do not have a **WINNER'S EDGE** account, they can follow the instructions to register on [prolinepoints.olg.ca](http://prolinepoints.olg.ca).

## STEP 2: EARN

- Points are earned when eligible **PROLINE** and **POOLS** tickets purchased in-store are entered into the program website, [prolinepoints.olg.ca](http://prolinepoints.olg.ca).
- Tickets can be entered manually by inputting the ticket's unique 22-digit number or by using a mobile phone camera to scan the ticket barcode. Using a mobile phone, customers can visit the Enter Tickets page and tap the mobile scanner prompt. They will be asked to allow **PROLINE POINTS** access to their camera; if they select 'Allow', they can place the ticket barcode within the camera's range to scan their ticket(s). Points will be automatically entered when a ticket is scanned.

\*The number of points earned on a ticket may depend on the amount spent and the type of wager made. Participants can enter up to 50 tickets purchased at retail per day.

## STEP 3: REDEEM

**PROLINE** Points can be redeemed directly for prizes such as gift cards and **PROLINE** merchandise, or by using points to earn entries for exciting monthly draws.

## WAGERING REMINDERS

**OLG'S WAGERING LIMIT FOR PROLINE IS \$100 PER BET WITH NO PRODUCT OR DAILY LIMITATIONS TO PLAYERS.**

**OLG'S WAGERING LIMIT FOR POOLS IS \$500 PER CUSTOMER PER DAY, PER LOCATION.  
THE SPORTS RETAILER DAILY LIMIT IS \$5,000 PER TERMINAL.**

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