

\$30

MASSIVE MONEY

LAUNCHING MAY 6

INSTANT \$30 MASSIVE MONEY IS AN ONTARIO-ONLY GAME THAT WILL BE SUPPORTED THROUGHOUT MAY WITH POS AT RETAIL.

MAKE SURE TO HAVE PLENTY OF MASSIVE MONEY TICKETS IN YOUR SILENT SELLER.

**OVERALL ODDS
1 IN 4.16**

**70%
PAYOUT**

5 TOP PRIZES OF \$300,000

**OVER \$20 MILLION IN
PRIZES FROM \$100 TO \$500**



- RECEIVE 40-DAY EXTENDED PAYMENT TERMS FROM ACTIVATION DATE.
- EARN MASSIVE COMMISSION AT \$48 PER PACK SOLD.
- DISPLAY A FULL TICKET FACING IN YOUR SILENT SELLERS.

**INSTANT LAUNCHES
TO LOOK OUT FOR**

**LOTTO 6/49 SUPER DRAW
SATURDAY, MAY 11**

**PROLINE:
MLB IS BACK!**

**RECORD-BREAKING
LOTTO 6/49 GOLD BALL WINNER**

**RECENT INSTANT
WINNER**

**DREAM DRAWS MAIN DRAW
FRIDAY, MAY 3**

**SST INSTALLS:
UPDATE**

**WINNING TICKET SOLD HERE
HASTY MARKET IN TORONTO**

LAUNCHES TO LOOK OUT FOR

CLICK HERE TO FIND INSTANT PLANOGRAMS

MAY 6

LEVEL UP

65% PAYOUT

1 IN 4.07 OVERALL ODDS

3 TOP PRIZES OF \$80,000



\$3

MAY 6

\$100K BIRTHDAY

67% PAYOUT

1 IN 3.73 OVERALL ODDS

7 TOP PRIZES OF \$100,000



\$5

RECENT INSTANT WINNER



Sean of Limoges won a \$250,000 top prize with INSTANT HIT IT BIG (Game #2387).

"I played this ticket after work and couldn't believe it was a winner. I checked on the OLG app, and I was in shock for a whole five minutes," he shared while at the OLG Prize Centre in Toronto to pick up his windfall. The winning ticket was purchased at Depanneur De Village on Limoges Street in Limoges.

NEW FOR INFINITY MERCHANDISERS

OLG'S BIG TICKET HAS BEEN RESIZED, OFFERING THE SAME PLAY VALUE, BUT IN A SMALLER SIZE!

The Instant Infinity Merchandiser can now be used to display high value tickets of \$10 or more and Family of Games tickets, like Jackpot Family.





SuperDraw

**SATURDAY,
MAY 11**

25

GUARANTEED PRIZES OF \$25,000

PLUS TWO JACKPOTS

Tell your customers there's more to win on this draw date and to purchase their tickets early with Advance Play! Terminal banners will be available to help spread awareness.

THE NEW



Dream Draws

MAIN DRAW MAY 3!
3 GUARANTEED GRAND PRIZES OF \$100,000

Remind your customers about DREAM DRAWS. Every time they buy a LOTTO MAX ticket in-store, they will automatically receive a DREAM DRAWS ticket. They can check their tickets after the Main Draw on May 3.

[LEARN MORE](#)

RETAILER CODE OF CONDUCT

Please ensure all staff operating the lottery terminal are familiar with the Retailer Code of Conduct, available in the OLG Retailer Policy Manual (RPM). You can find the RPM on olgretailerhub.ca under Training and Resources.

[READ MORE](#)

PROLINE

MLB IS BACK!

Last season, retailers cashed in on approximately **\$4.7 Million** in commission from MLB wagering. Remind your customers to sign up for PROLINE Points to earn points and get rewarded for playing in-store!

NASCAR AND CURLING NOW AVAILABLE!

SPORTS WAGERING REMINDER

OLG's sports wagering limit for POOLS is \$500 per customer, per day, per location. OLG's sports wagering limit for PROLINE is \$100 per outcome (individual or combined), per customer, per day, per location.

[READ MORE](#)

REGULAR OPTICAL READER CLEANING

To clean the lottery terminal optical reader, wipe down the entire scanning surface, including the camera glass on the roof of the optical reader.



SUCCESSFUL SELF-SERVE TERMINAL INSTALLS

Installation of the Self-Serve Terminals (SST) began February 6. Pictured here are members of OLG's Sales Team at one of the first installations at Circle K in Markham.



(Left to right: May, Nicole, Ron, and Sohail)

UPCOMING KEY DATES

APRIL 29–MAY 5

May POS Swap

MAY 3

DREAM DRAWS
Main Draw

MAY 11

LOTTO 6/49
Super Draw

RECORD-BREAKING LOTTO 6/49 GOLD BALL WINNER

Noel P. of Toronto can “find his possible” after winning a record-breaking LOTTO 6/49 prize worth \$68 Million in the Gold Ball Draw on September 27, 2023.

“I came to Canada with one suitcase and a few dollars. It’s unbelievable to think I am here as the Gold Ball Jackpot winner! I am ready to settle into my excitement and live an exciting life.”



\$68 MILLION WINNING TICKET SOLD HERE

To celebrate this massive win, members of OLG’s Sales Team visited Hasty Market on Church St. in Toronto to spread the excitement.

The Winner Celebration was a success!
LOTTO 6/49 items were shared with customers and a bonus commission cheque was presented to the team.

Hasty Market



For lottery information, visit us at OLG.ca
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français
en téléphonant au Centre de soutien OLG au 1-800-387-0104.



Play.Smart

