

# \$50 MEGA FEATURES \$5 MILLION TOP PRIZE

**THE LARGEST INSTANT TOP PRIZE EVER OFFERED  
NATIONALLY ACROSS ALL CANADIAN LOTTERIES!**

\$50 MEGA is a national INSTANT game launching on June 5. It will be supported throughout the month with POS at retail, as well as TV, digital, and out-of-home advertising. This means your customers will be looking for this ticket in your Silent Sellers, so be sure to keep plenty on display!

**7 TOP PRIZES OF  
\$5,000,000!**

**OVER \$180 MILLION  
IN PRIZES RANGING FROM  
\$100 TO \$500**

**OVERALL ODDS 1 IN 3.15**

**75% PAYOUT**

Receive 40-day extended  
payment terms from activation

Earn big commission  
at \$48 per pack sold

Display a full ticket  
face in Silent Sellers



## UPCOMING KEY DATES

**MAY 29-JUNE 4**

June POS Swap

**JUNE 5**

\$50 MEGA INSTANT  
Game Launches

**JUNE 15 & 19**

DAILY GRAND  
Bonus Draws

## READ TERMINAL MESSAGES DAILY

Read your terminal Sign-On, News and Pop-Up messages daily to ensure you don't miss out on important news related to your Lottery business.

### MESSAGE TO DO TODAY!

\* ENSURE ALL MANUAL JACKPOT SIGNS INSIDE AND OUTSIDE OF YOUR STORE ARE UP-TO-DATE.

\* REMOVE ANY OLD JACKPOT TERMINAL BANNERS AND REPLACE WITH CURRENT JACKPOT BANNERS.

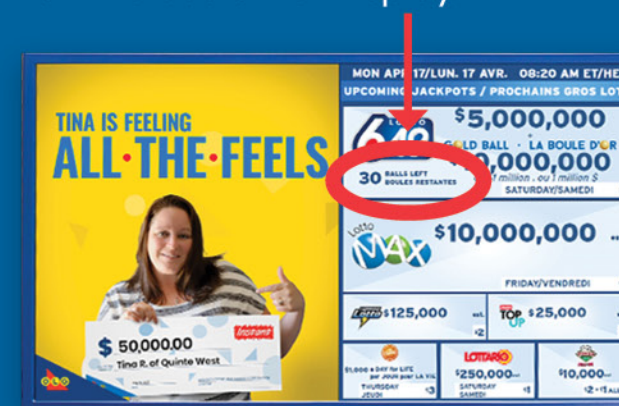
MENTION JACKPOTS TO CUSTOMERS - IT MAY PROMPT THEM TO BUY A TICKET!

## WHAT'S NEW?

**NEW LOTTO 6/49  
Tear Pads** were provided in April to give customers more education on the new LOTTO 6/49 Gold Ball Draw. Keep your tear pad near the cash and offer it to customers who are looking for information on how to play.



**Watch for it!** Beginning June 27, the number of balls remaining in the LOTTO 6/49 Gold Ball Draw will appear on the Customer Display!





# LAUNCHES TO LOOK OUT FOR

[CLICK HERE TO FIND INSTANT PLANOGRAMS](#)



\$10

JUNE 5

**CASH IN**

6 TOP PRIZES OF  
**\$250,000**  
OVERALL ODDS  
**1 IN 4.41**

PAYOUT  
**70%**



\$5

JUNE 5

**SUIT UP**

7 TOP PRIZES OF  
**\$100,000**  
OVERALL ODDS  
**1 IN 3.96**

PAYOUT  
**67%**



\$3

JUNE 5

**ROULETTE**

3 TOP PRIZES OF  
**\$75,000**  
OVERALL ODDS  
**1 IN 3.96**

PAYOUT  
**65%**

David from Collingwood is \$1 million richer after winning the top prize with **INSTANT X**. "It's fantastic. I don't know how to describe this feeling."



Jessica of Wabigoon Lake Ojibway Nation is \$75,000 richer after her first big win – the **INSTANT WINNER'S CIRCLE** top prize. "When I realized I had all the numbers in the winner's circle, I didn't believe it, so I had to check the ticket on the OLG App and that's when I confirmed I won \$75,000. I was shaking!"



## RECENT INSTANT WINNERS FROM ACROSS ONTARIO!



**BINGO!** Theresa of Oshawa won a \$50,000 prize with **INSTANT BINGO**. Theresa, a retiree, says she plays the lottery often, and INSTANT BINGO is her favourite game.



Ronald and Patricia of North Bay are \$100,000 richer after winning with **INSTANT FRUIT EXPLOSION**. "This feels like pure joy!"



# BUILD A BET ANYTIME, ANYWHERE WITH THE PROLINE APP

HERE ARE POINTS YOU CAN CALL OUT  
TO YOUR CUSTOMERS TO GET THEM USING  
THE PROLINE APP TO BUILD THEIR BETS!

- 1 Current Odds** – most current odds are always visible
- 2 Payout Calculation** – automatically calculates payout for you
- 3 More to Wager** – more to wager on in the app
- 4 Betslips** – saved in the app to be scanned at retail to produce a ticket. No filling out paper slips.
- 5 Anonymous Play** – no log-in required to use the app for creating betslips or for in-store play



Tell customers to visit [olg.ca](http://olg.ca) to download the app and build their bets at anytime, from anywhere before heading to the store!

Still have questions? Visit the OLG PlaySmart YouTube Channel for videos on how to place PROLINE and POOLS bets on the app and in store!

DOWNLOAD APP

LEARN MORE



**Bonus Draws on  
Thursday, June 15<sup>th</sup>  
& Monday, June 19<sup>th</sup>**

**3 BONUS | \$25,000  
PRIZES | a YEAR for LIFE**

**THE TOP PRIZE OF  
\$1,000 a DAY for LIFE**

**Get customers excited about the extra chances  
to win with this month's DAILY GRAND Bonus Draws!**

Don't let customers miss out on these exciting draws. Remind them that tickets are \$3 and can be purchased early with Advance Play. Terminal banners will be available, so make sure to post them in high traffic areas around your store!

**LIFE IS GRAND  
FOR JAMES L.  
OF HAMILTON!**

James matched all five main numbers to win a secondary prize of \$25,000 a Year for Life with DAILY GRAND in the January 23 draw. James opted for the lump sum prize of \$500,000. "I was so happy. I signed my ticket right away," he said. The winning ticket was purchased at Rexall on Main Street in Hamilton.





# LOTTERY PRIZE CLAIMS NEWS

Prize Claims of \$1,000 or more can easily be submitted electronically via OLG.ca.

Winners can now complete and submit the Lottery Prize Claim Declaration form and supporting documentation including tickets and identification via OLG.ca.

**Completing prize claims online means more timely payments to winners.**

## REDEEMING PRIZES UNDER \$1,000 AT RETAIL:

- Prizes of \$999.90 or less can be paid in cash or to the customer's debit or credit card.
- You must pay all prizes up to \$50.
- For prizes over \$50 and under \$999.90, you can choose to pay, based on cash levels and store policies, to the customer's debit or credit card.
- Redeeming all prizes of \$999.90 or less will ensure you don't miss out on maximizing your redemption commission.\*
- Ensure tickets are signed before beginning the validation.
- Tear through the barcode of each winning ticket once it has been paid out.

## REMINDERS:

- **The Prize Centre no longer accepts walk-ins. Visits are by appointment only.**
- Provide customers claiming prizes of \$1,000 or more with OLG's support number for information on how to claim, 1-800-387-0098, or direct them to OLG.ca.
- You earn commission for redeeming tickets:
  - 2% on LOTTO & Sports tickets
  - 3% on INSTANT tickets

\* IN 2022, PRIZES UNDER \$1,000 REDEEMED AT RETAIL RESULTED IN **\$41.7 MILLION** IN REDEMPTION COMMISSIONS SHARED BY RETAILERS.

## VALIDATING A BIG WINNING TICKET IS EXCITING!

### Not sure what to do?

When validating a winning ticket of **\$10,000 or more**, your Lottery Terminal will freeze. Make sure to have the customer wait since OLG will be calling your store right away to speak to the lucky winner! We will also speak to you so we can unfreeze your terminal.

This is usually a big moment for your customer, so share the excitement and help your customer feel comfortable. Having a pen or pencil and paper ready will also be helpful for the winner.

**We hope to speak with you soon!**



**HAS MADE 44 MILLIONAIRES IN ONTARIO SINCE THE LAUNCH OF THE GOLD BALL DRAW!\***

\*September 14, 2022 - April 23, 2023





# THERE'S SOMETHING ABOUT AGP MART IN TORONTO...

Located at the heart of the Bloor Street West and Lansdowne Avenue community, AGP Mart is a bustling corner store with a vibrant atmosphere. AGP Mart stocks a diverse selection of products – everything a busy Torontonian could need. Behind the counter is Hanan, the friendly and hardworking store manager. Hanan strives to ensure a great customer experience and works to improve store sales. Under his leadership, Lottery sales are thriving at AGP Mart.

With over 20 years of retail experience under his belt, Hanan is no stranger to providing excellent customer service and introducing new revenue streams for his business. “Lottery sales have become a big part of this store,” Hanan says. “We’ve invested time and energy into lottery, and the payoff has been great.” Hanan’s Lottery sales have grown by **40%** compared to the previous year, largely fuelled by changes made to his Lottery setup.

Hanan’s cashier counter used to have empty spaces with fewer tickets and displays to showcase his Lottery offerings. After implementing the advice of his Sales Specialist, Hanan’s counter proudly displays multiple Silent Sellers for his customers to view. Along with a clean and decluttered Playstand, Lottery sales have gained the spotlight in his store.

As a result, there are many new players asking questions about how to play. Hanan is very approachable and knowledgeable about all Lottery products and can explain the rules of all the games. For his regulars, Hanan ensures new INSTANT tickets are activated on launch days. He also keeps his customers informed of the newest OLG promotions to keep them interested and coming back to play.

Hanan also connects with his customers by celebrating their Lottery wins with them and comforting them when they lose. Hanan believes that Lottery should be played responsibly and that purchasing a ticket is part of the entertainment experience. He is happy that a portion of his Lottery sales go directly to charity and support Ontario communities.

**Congratulations, AGP Mart, on being a Best in Class retailer.**

