

A New Look for Poker Lotto



Prize Legend on screen as hands are dealt

WHAT IS CHANGING

New Graphics

- Updated colour and graphics

Prize Legend Always on Screen

- The prize legend appears as the game plays highlighting where you've within the prize legend. The current game plays the hand and then displays the prize legend on a separate screen highlighting wins.
- Play time remains the same at 8 seconds.

HOW TO PLAY OVERVIEW

- For \$2 per play customer can win on the spot or in the nightly draw that takes place at 10:30 pm.
- Play up to three hands per ticket.
- Paying an extra dollar to play All In gets you a chance to win bigger prizes in the top five hands including the Royal Flush growing Jackpot that starts at \$10,000 and grows until won.

Remember to tell your customer to watch the screen when you initiate the ticket purchase so they can see their cards being dealt on screen.

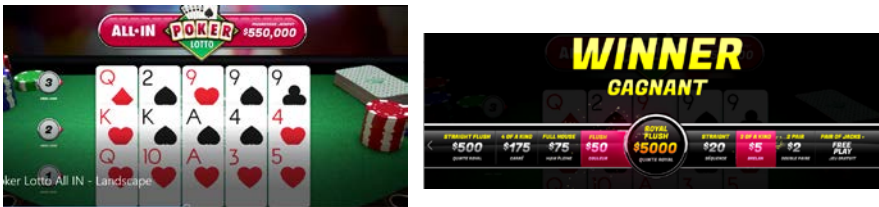
Fact: POKER LOTTO players are impulsive and often purchase while shopping for something else Upsell by sharing

Fact: Ticket sales increase as the ALL IN Jackpot grows. Upsell ALL IN by pointing out \$100,000+ Jackpots on the CDU screen to entice more play.

"The POKER LOTTO ALL IN Jackpot is high right now, and it can be won at anytime (on the spot). Should I add ALL IN for an extra \$1?"

"Poker Lotto has 2-chances to win, you can win up to \$5,000 on the spot and \$100,000 in the nightly draw." (A top reason why players purchase Poker Lotto).

The current game displays the prize legend at the end of the game on a separate screen.



Images are for illustration purposes. Actual images may vary.



Support includes full in-store POS with tear pads through July. Having POS support is a great time to upsell POKER LOTTO to gain new customers.