

Planogram September 2025

OLG Confidential





Planogram Guidelines



Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

\$100: Millionaire Multiplier

\$50: Extreme, Cash In Multi-Win

\$30: Platinum, Crossword Extreme, PayLine\$, Gold Crown

\$20: Diamond, The 90s, \$20,000 Casino

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, In the Money Multiplier, Cash Blowout, Diamond Dollars, Hit It 10X

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, Payline Multiplier, All Out \$250

\$4: Cash for Life

\$3: Crossword, Bingo, Ca\$h Lines, Gem Blast

\$2: Crazy 8s

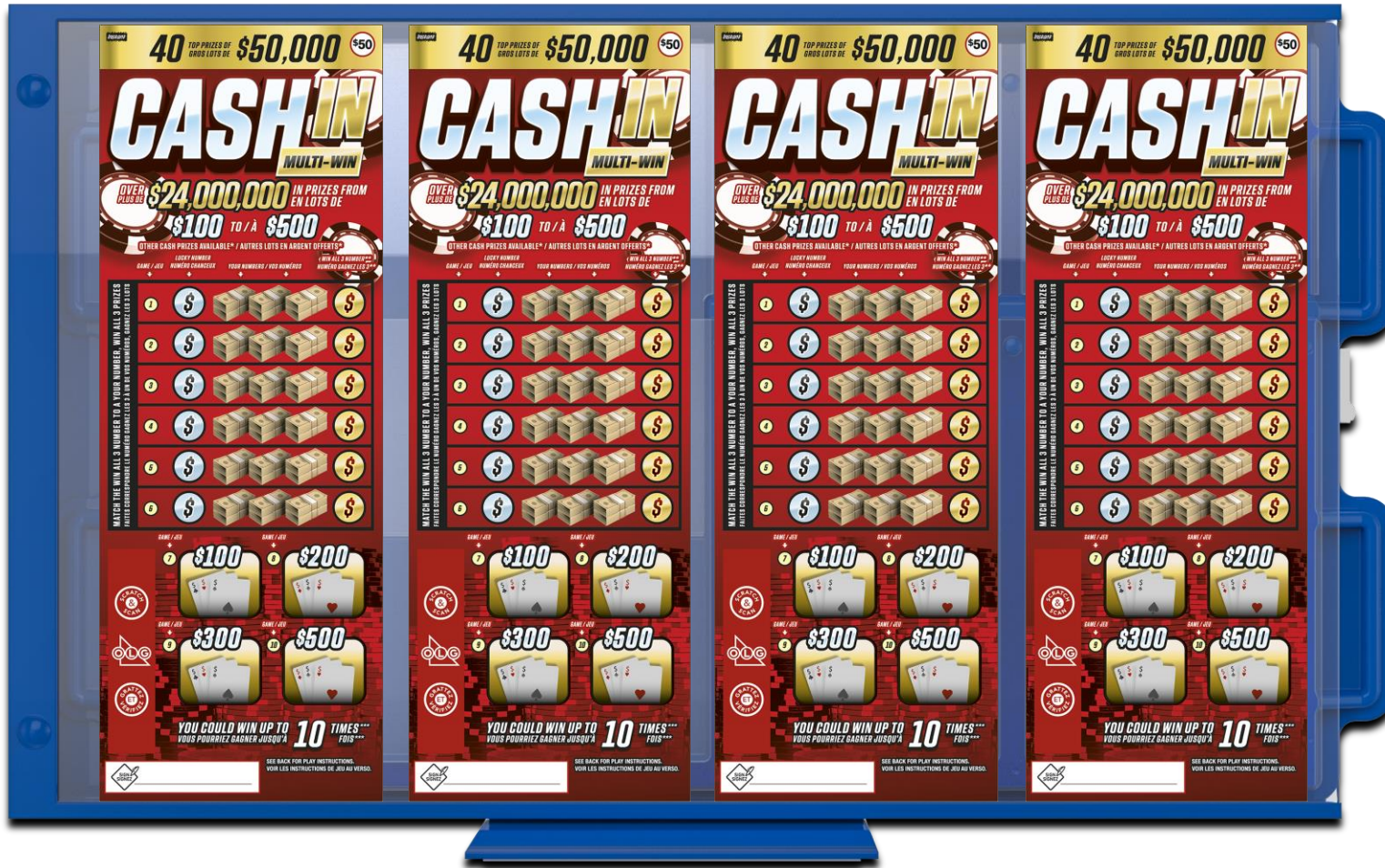
Tickets to Highlight



Infinity Merchandiser



Vertical Merchandiser

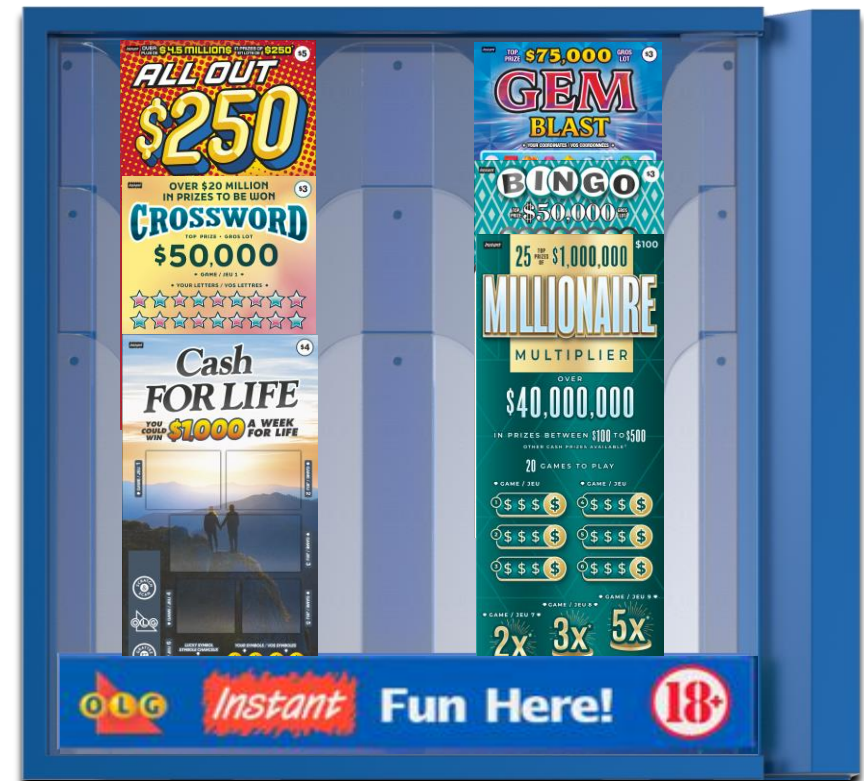


COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layout

**Please use the layout suited to your store*

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4 Silent Sellers

\$100 \$30	\$20 \$30	\$50	\$20	\$10	\$10	\$10	\$10	\$5	\$10 \$5	\$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2



3.5 Silent Sellers

\$100 \$30	\$30 \$20	\$50	\$20	\$10	\$10	\$10	\$5	\$5	\$10 \$5	\$5	\$4 \$3	\$3	\$3 \$2
													



3 Silent Sellers

\$100 \$30	\$50 \$30	\$20	\$10	\$10	\$5	\$10 \$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2



\$4	\$3
\$3	\$2



12



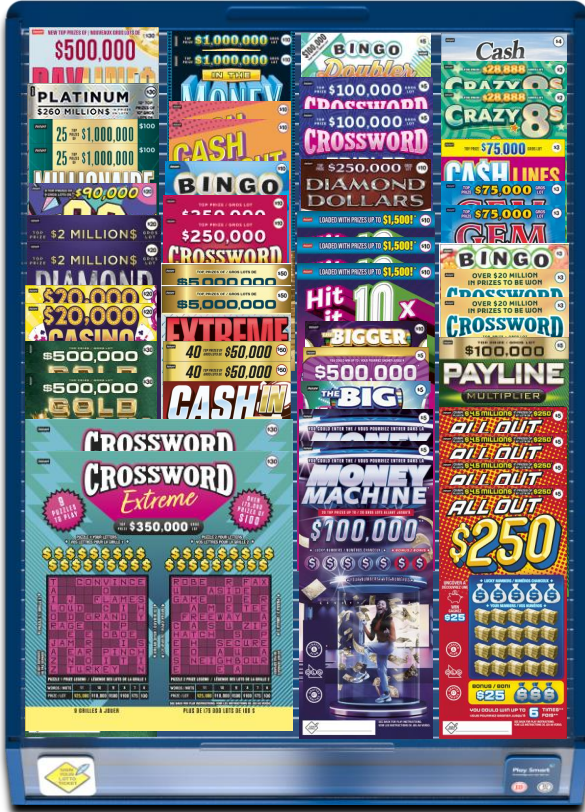
1.5 Silent Sellers





1 Silent Seller

\$100 \$30 \$20	\$50 \$30 \$10	\$10 \$5	\$2-5
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0.5 Silent Seller

\$10-
\$100

\$2-
\$10



