

Planogram

September 2024



OLG Confidential

Planogram Guidelines

Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layouts

**Please use the layout suited to your store*



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4 Silent Sellers

\$50
\$30
\$20
\$20
\$10
\$5
\$3



\$10
\$10
\$10
\$10



\$10
\$5
\$5
\$5



\$5
\$4
\$3
\$3
\$2





3 Silent Sellers

\$50 \$30 \$20	\$30	\$20	\$20 \$10 \$5 \$3	\$10	\$10	\$10 \$5	\$5	\$5	\$4 \$3	\$3	\$2 \$3





2.5 Silent Sellers

\$50	\$30	\$20	\$10
\$30	\$20	\$10	
		\$5	
		\$3	

\$10	\$10	\$5	\$5
	\$5		

\$4	\$2
\$3	\$3





1.5 Silent Sellers

\$50	\$30	\$10	\$5
\$30	\$20		\$10
\$20			

\$5	\$3
\$4	\$2





0.5 Silent Seller

\$10- \$50	\$2- \$5
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