

Planogram October 2025

OLG Confidential





Planogram Guidelines



Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

\$100: Millionaire Multiplier

\$50: Extreme, Cash In Multi-Win

\$30: Platinum, Crossword Extreme, PayLine\$

\$20: Diamond, Scrabble, \$20,000 Casino, Banco

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, In the Money Multiplier, Cash Blowout, Wintario50, OLG 50th Anniversary

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, All Out \$250, BlackJack Casino

\$4: Cash for Life

\$3: Crossword, Bingo, Gem Blast, Cashingo

\$2: \$50 Frenzy

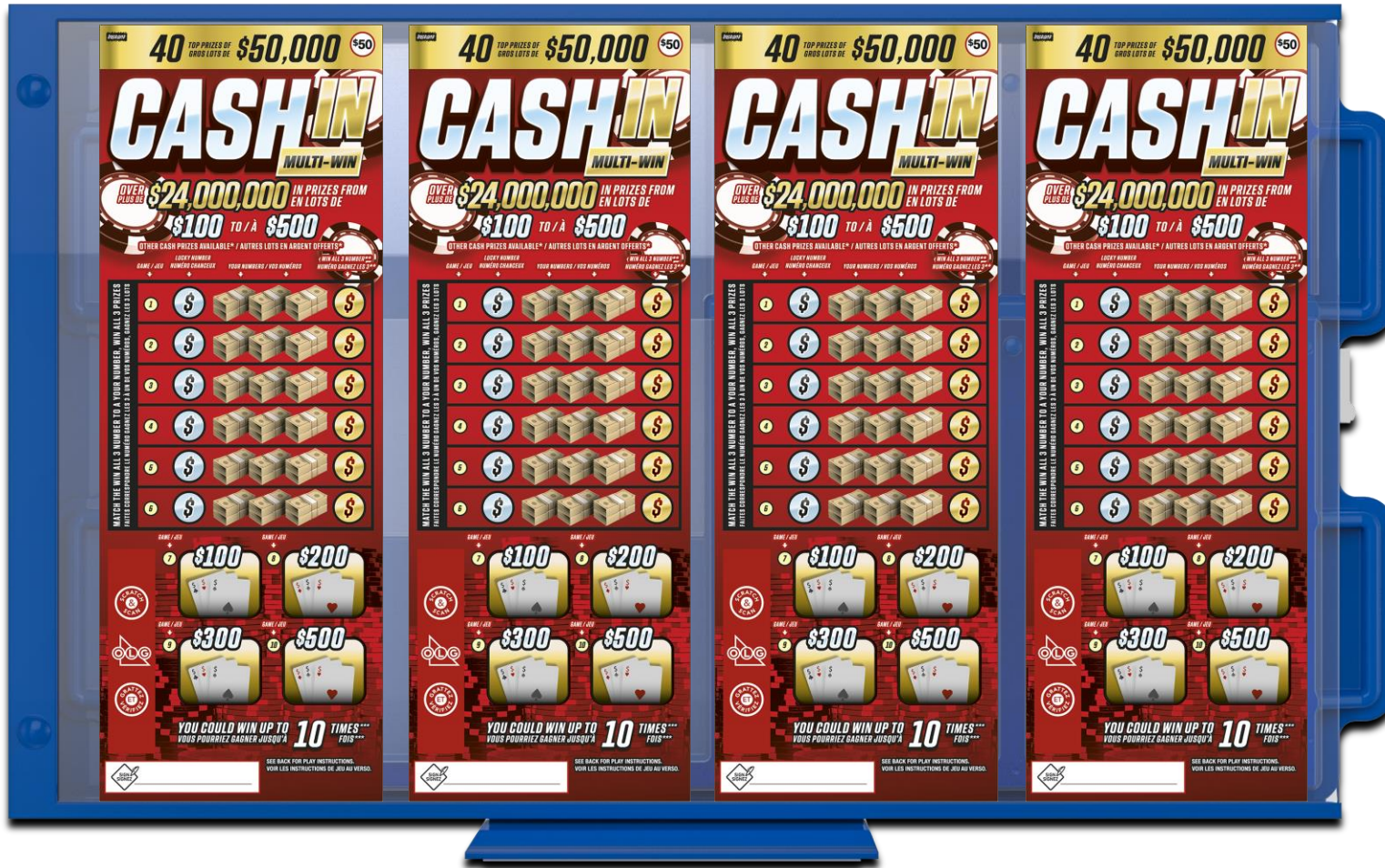
Tickets to Highlight



Infinity Merchandiser



Vertical Merchandiser

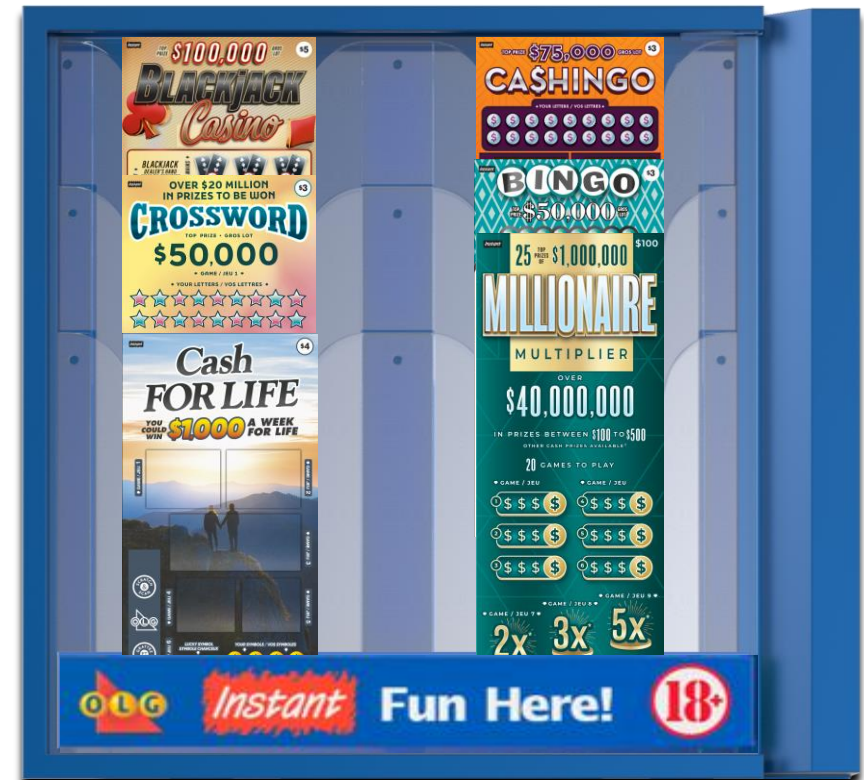


COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layout

**Please use the layout suited to your store*

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4 Silent Sellers

\$100 \$30	\$30 \$20	\$50	\$20	\$10	\$10	\$10	\$10	\$5	\$10 \$5	\$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2



3.5 Silent Sellers

\$100 \$30	\$30 \$20	\$50	\$20	\$10	\$10	\$10	\$5	\$5	\$10 \$5	\$5	\$4 \$3	\$3	\$3 \$2



3 Silent Sellers

\$100 \$30	\$50 \$30 \$20	\$20	\$10	\$10	\$5	\$10 \$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2



2.5 Silent Sellers

\$100 \$30	\$50 \$30	\$20	\$10	\$10	\$5	\$10 \$5	\$5	\$4 \$3	\$3 \$2
									



2 Silent Sellers

\$100 \$50 \$30	\$30 \$20	\$10	\$10	\$5 \$4	\$10 \$5	\$5 \$3	\$3 \$2



1.5 Silent Sellers

\$100	\$30	\$10	\$5	\$5	\$2
\$30	\$20	\$5	\$4	\$3	\$3
\$20	\$10				

The image shows two large silent seller machines. The left machine displays a variety of lottery games including 'Cash for Life', 'Plinko', 'Bingo', 'Crossword', 'Money Machine', and 'Cashin' Banco'. The right machine displays 'GEM Blast', 'Bingo', 'Crossword', and 'Blackjack'. Both machines have a blue base and a large screen showing game details and prizes.



1 Silent Seller

\$100 \$30 \$20	\$50 \$30 \$10	\$10 \$5	\$2-5
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0.5 Silent Seller

\$10-
\$100

\$2-
\$10



