

# Planogram

May 2024



OLG Confidential

# Planogram Guidelines

**Follow the planogram layout best suited for your store.**

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

**Give new tickets a front-row facing, where possible.**

**Monitor Terminal Messages for the following:**

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

# In Market

**\$50:** Mega

**\$30:** Platinum, \$300,000 WOW!,  
Crossword Extreme, Massive Money

**\$20:** Neon Casino, 20X Supreme,  
\$1,000,000 Jackpot

**\$10:** Bingo Multiplier, Crossword Deluxe,  
Bigger \$pin, Majestic, \$50, \$100 or  
\$150, Super Money Multiplier,  
\$500,000 Jackpot

**\$5:** Bingo Doubler, Crossword Tripler,  
Plinko, The Big \$pin, Jazzy Riches,  
\$100K Birthday

**\$4:** Cash for Life

**\$3:** Crossword, Bingo, ZigZagz, Level Up

**\$2:** Treasured Memories

# Tickets to Highlight



# Infinity Merchandiser



# Vertical Merchandiser



# COLD Merchandiser

## 4 Pocket



## 6 Pocket



# Planogram Layouts

*\*Please use the layout suited to your store*



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# 4 Silent Sellers

\$50	\$30	\$20	\$20
\$30			\$10
\$20			\$5



\$10	\$10	\$10	\$10
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\$10	\$5	\$5	\$5
\$5			



\$5	\$4	\$3	\$3
	\$3		\$2







# 3.5 Silent Sellers

\$50
\$30
\$20
\$5
\$10
\$20

\$10
\$10
\$10
\$10
\$5

\$5
\$5
\$5
\$4
\$3

\$3
\$2
\$3



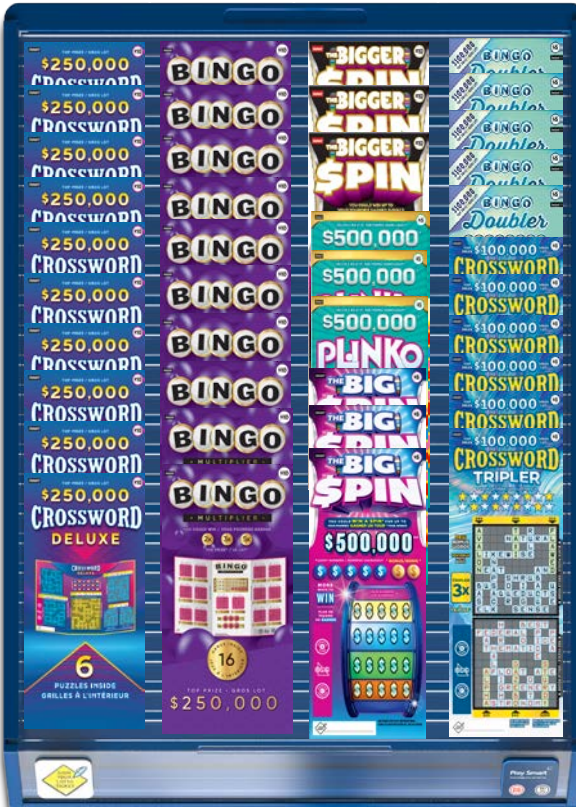


# 3 Silent Sellers

\$50
\$30
\$20
\$10
\$5



\$10
\$10
\$10
\$5



\$5
\$4
\$3
\$2
\$3





# 2.5 Silent Sellers

\$50
\$30
\$20
\$10
\$5

\$10
\$10
\$5
\$5

\$4
\$3
\$2
\$3





# 2 Silent Sellers

\$20	\$20	\$10	\$10
\$30	\$30		
\$50			

\$5	\$5	\$3	\$2
\$10		\$4	\$3
		\$5	





# 1.5 Silent Sellers

\$20- \$50	\$20 \$30	\$10	\$5 \$10	\$5	\$2- \$4
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The image shows two slot machines with their screens displaying various game titles and prize amounts. The left machine has four columns of games, and the right machine has two columns. The games include MEGA, PLATINUM, MASSIVE MONEY, CASINO, CROSSWORD Extreme, MAJESTIC, BINGO, PLINKO, TREASURED MEMORIES, ZIGZAGZ, LEVEL 110, Cash FOR LIFE, RICHES, JACKPOT, BIRTHDAY, and CROSSWORD. Prize amounts range from \$5 to \$500,000.





# 1 Silent Seller

\$20- \$50	\$10	\$5	\$2- \$4
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# 0.5 Silent Seller

\$10- \$50	\$2- \$5
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