

Planogram March 2025

OLG Confidential



Planogram Guidelines

Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

Tickets to Highlight

\$100: Millionaire Multiplier

\$50: Mega, Super Strike

\$30: Platinum, Crossword Extreme, Big Money Pay day

\$20: \$2k Big Play

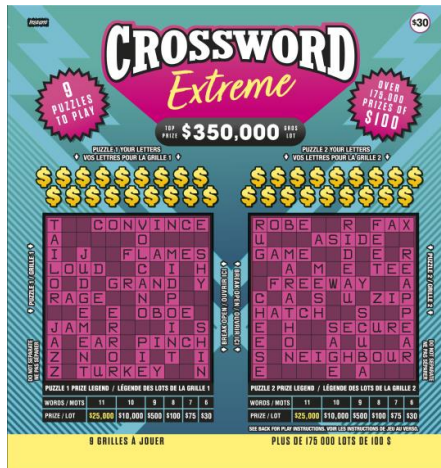
\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, In the Money Multiplier, Golden Multiplier, \$25, \$50 & \$100 Frenzy

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, Power Up, Hot Card

\$4: Cash for Life

\$3: Crossword, Bingo, Hyper Slots, Red Hot Cash

\$2: Flash \$100 Cash



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Silent Seller Burst



Please note that \$3 Digital Crossword 3242 comes with a silent seller burst labeled as “NEW ONLINE BONUS GAME”

Please only place this between \$3 Digital Crossword tickets

*Example provided in the “4 Silent Sellers” slide

Planogram Layout

**Please use the layout suited to your store*

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4 Silent Sellers

| | | | | | | | | | | | | | | | |
|--------------|--------------|-------|------|------|------|------|------|-----|-------------|-----|-----|-----|------------|-----|------------|
| \$50 \$30 | \$30 \$20 | \$100 | \$50 | \$10 | \$10 | \$10 | \$10 | \$5 | \$10 \$5 | \$5 | \$5 | \$5 | \$4 \$3 | \$3 | \$3 \$2 |
| | | | | | | | | | | | | | | | |



3.5 Silent Sellers

| | | | | | | | | | | | | | |
|--------------|--------------|-------|------|------|------|-----|-------------|-----|-----|-----|------------|-----|------------|
| \$50 \$30 | \$30 \$20 | \$100 | \$10 | \$10 | \$10 | \$5 | \$10 \$5 | \$5 | \$5 | \$5 | \$4 \$3 | \$3 | \$3 \$2 |
| | | | | | | | | | | | | | |



3 Silent Sellers

| | | | | | | | | | | | |
|--------------|--------------|-------|------|------|-----|-------------|-----|-----|------------|-----|------------|
| \$50 \$30 | \$30 \$20 | \$100 | \$10 | \$10 | \$5 | \$10 \$5 | \$5 | \$5 | \$4 \$3 | \$3 | \$3 \$2 |
|--------------|--------------|-------|------|------|-----|-------------|-----|-----|------------|-----|------------|



2.5 Silent Sellers

| | | | |
|------|-------|------|------|
| \$50 | \$100 | \$10 | \$10 |
| \$30 | \$30 | | |
| | \$20 | | |

| | | | |
|-----|-----|------|-----|
| \$5 | \$5 | \$10 | \$5 |
| | | \$5 | |

| | |
|-----|-----|
| \$4 | \$3 |
| \$3 | \$2 |





2 Silent Sellers

| | | | |
|------|-------|------|------|
| \$50 | \$100 | \$10 | \$10 |
| \$30 | \$30 | | |
| \$20 | \$20 | | |

| | | | |
|-----|------|-----|-----|
| \$5 | \$10 | \$5 | \$3 |
| \$4 | \$5 | \$3 | \$2 |





1 Silent Seller

| | | | |
|------|-------|------|-----|
| \$50 | \$100 | \$10 | \$2 |
| \$30 | \$10 | \$5 | \$3 |
| \$20 | | | \$4 |
| | | | \$5 |





0.5 Silent Seller

| | |
|----------------|--------------|
| \$10- \$100 | \$2- \$10 |
|----------------|--------------|



