

Planogram June 2025

OLG Confidential





Planogram Guidelines



Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

\$100: Millionaire Multiplier

\$50: Super Strike, Extreme

\$30: Platinum, Crossword Extreme, PayLine\$

\$20: \$2k Big Play, Scrabble, Diamond

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, In the Money Multiplier, Sonic Multiplier, Hot Streak

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, 3X Fortune, \$100 Stacks

\$4: Cash for Life

\$3: Crossword, Bingo, Poker, Xwords

\$2: Ca\$h Breeze

Tickets to Highlight



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layout

**Please use the layout suited to your store*

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2 Silent Sellers

\$100 \$50 \$30	\$30 \$20	\$10	\$10	\$5 \$4	\$10 \$5	\$5 \$3	\$3 \$2
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The image shows two silent seller machines side-by-side. Above them is a table of denominations. The left machine has panels for \$50,000 SUPER STRIKE, \$250,000 SCRABBLE, \$250,000 MONEY, \$250,000 HOT STREAK, and \$350,000 CROSSWORD Extreme. The right machine has panels for Cash FOR LIFE, \$500,000 PLINKO, \$100,000 3X FORTUNE, \$100,000 MONEY MACHINE, and \$50,000 CROSSWORD. Both machines have a '6 PUZZLES INSIDE' label at the bottom.



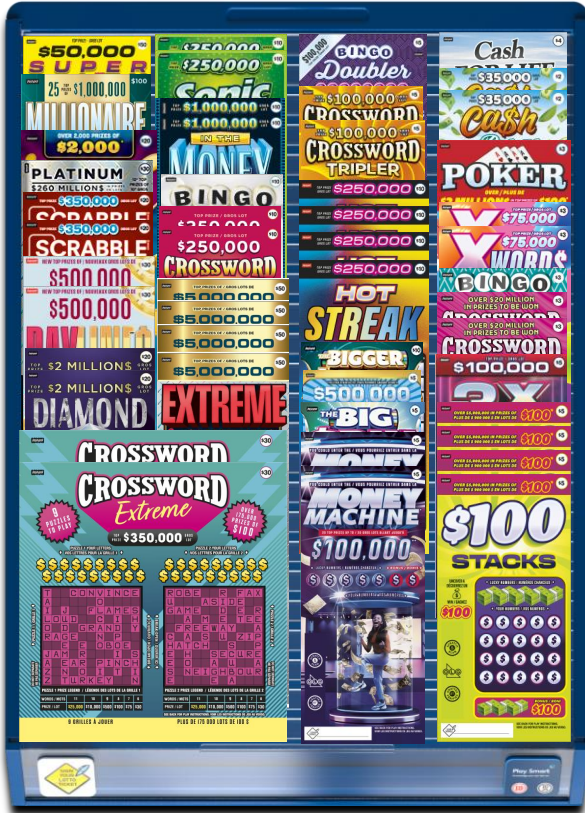
1.5 Silent Sellers





1 Silent Seller

\$20-100	\$50 \$10	\$10 \$5	\$2-5
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0.5 Silent Seller

\$10-
\$100

\$2-
\$10



