

Planogram July 2025

OLG Confidential





Planogram Guidelines



Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

\$100: Millionaire Multiplier

\$50: Extreme

\$30: Platinum, Crossword Extreme, PayLine\$

\$20: Diamond, The 90s

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, In the Money Multiplier, Hot Streak, Cash Blowout, Wild Multipliers

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, \$100 Stacks, 777

\$4: Cash for Life

\$3: Crossword, Bingo, Xwords, Uno

\$2: Crazy 8s

Tickets to Highlight



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layout

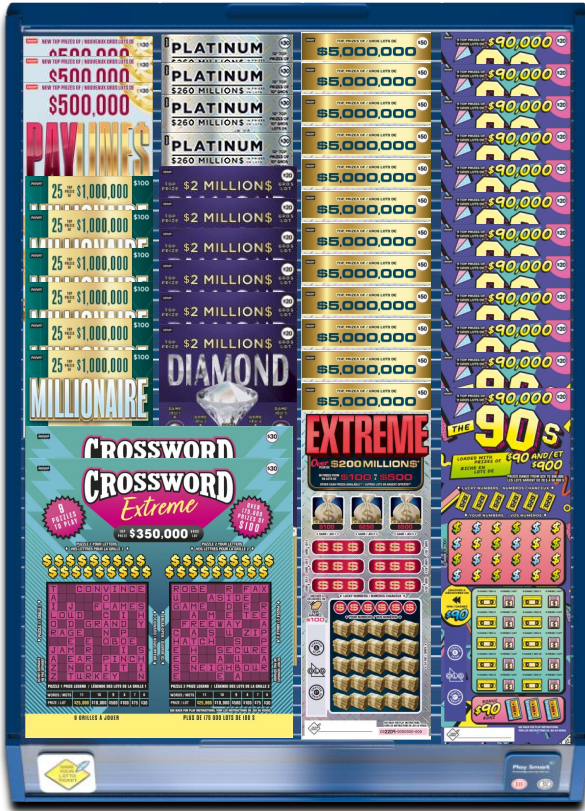
**Please use the layout suited to your store*

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4 Silent Sellers

\$100 \$30	\$30 \$20	\$50	\$20	\$10	\$10	\$10	\$10	\$5	\$10 \$5	\$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2
															



3.5 Silent Sellers

\$100 \$30	\$30 \$20	\$50	\$20	\$10	\$10	\$10	\$5	\$5	\$10 \$5	\$5	\$4 \$3	\$3	\$3 \$2



3 Silent Sellers

\$100 \$30	\$50 \$20	\$20	\$10	\$10	\$5	\$10 \$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2



2.5 Silent Sellers

\$100 \$30	\$50 \$20	\$10	\$10	\$5	\$5	\$10 \$5	\$5	\$4 \$3	\$3 \$2



2 Silent Sellers

\$100 \$30	\$50 \$20	\$10	\$10	\$5 \$4	\$10 \$5	\$5 \$3	\$3 \$2



1.5 Silent Sellers

\$100 \$30 \$20	\$50 \$10	\$10 \$5	\$5 \$4	\$5 \$3	\$2 \$3
					



The image displays a variety of slot machine games, each with its own theme and payout structure. The games are arranged in a grid-like fashion, showing different reels and bonus features. Key elements include:

- \$500,000 Platinum Millionaire:** Features a large screen showing a million-dollar payout and a "PLATINUM" theme.
- \$1,000,000 Money Bingo:** A bingo-themed slot machine with a large screen showing a million-dollar payout.
- \$100,000 Crossword:** A crossword puzzle-themed slot machine with a large screen showing a \$100,000 payout.
- Hot Steam:** A slot machine with a steam train theme and a large screen showing a \$100,000 payout.
- Wild Multipliers:** A slot machine with a wild multiplier theme and a large screen showing a \$100,000 payout.
- Bigger:** A slot machine with a "BIGGER" theme and a large screen showing a \$100,000 payout.
- The Big:** A slot machine with a "THE BIG" theme and a large screen showing a \$100,000 payout.
- Cash:** A slot machine with a "Cash" theme and a large screen showing a \$100,000 payout.
- Crazy 8s:** A slot machine with a "Crazy 8s" theme and a large screen showing a \$100,000 payout.
- X Words:** A slot machine with an "X Words" theme and a large screen showing a \$100,000 payout.
- Bingo:** A slot machine with a "Bingo" theme and a large screen showing a \$100,000 payout.
- Crossword:** A slot machine with a "Crossword" theme and a large screen showing a \$100,000 payout.
- Crossword Extreme:** A slot machine with a "Crossword Extreme" theme and a large screen showing a \$100,000 payout.



**\$2-
\$10**



