

Planogram

January 2025



OLG Confidential

Planogram Guidelines

Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

\$100: Millionaire Multiplier

\$50: Mega, Super Strike

\$30: Platinum, Crossword Extreme, Big Money Pay day

\$20: 20X Supreme, Sapphire Solitaire

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, Cash Blast, Ultra Red, In the Money Multiplier, Ruby Solitaire

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, 5X Vortex, Money Machine, Lunar 8s, Emerald Solitaire

\$4: Cash for Life

\$3: Crossword, Bingo, Hit \$100, Lucky Cats, Amethyst Solitaire

\$2: Celebrate 2025

Tickets to Highlight



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layouts

**Please use the layout suited to your store*





4 Silent Sellers

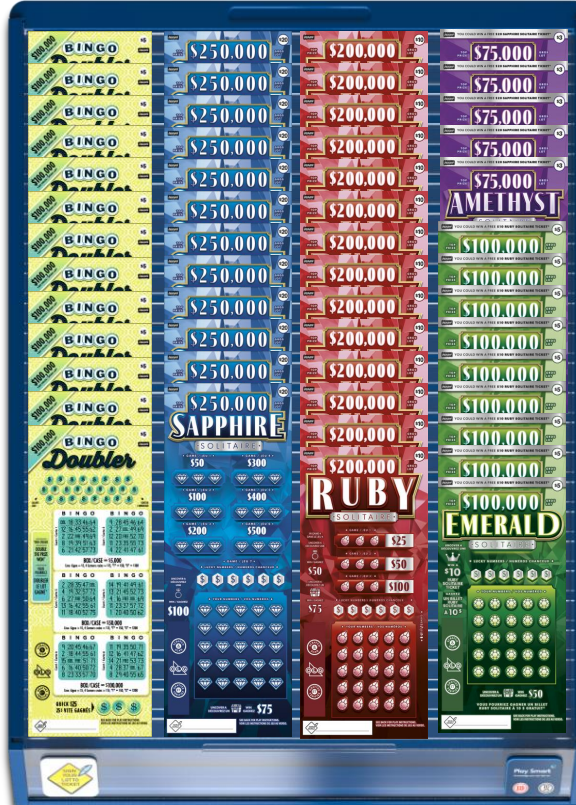
\$50 \$30	\$20 \$30	\$100	\$10
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\$10	\$5	\$10 \$5	\$5
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\$3	\$3	\$3 \$4 \$5	\$20
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\$10	\$3 \$5	\$5	\$2 \$3
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3.5 Silent Sellers

\$50 \$30	\$30 \$20	\$100 \$20	\$10	\$10	\$5	\$10 \$5	\$5	\$3 \$4 \$5	\$2 \$3	\$20	\$10	\$5	\$2 \$3



3 Silent Sellers

\$100 \$50 \$30	\$30 \$20	\$10	\$10	\$5	\$10 \$5	\$5	\$5 \$4 \$3	\$3 \$2	\$20 \$10	\$5	\$3 \$2





2.5 Silent Sellers

\$100	\$30	\$10	\$10
\$50	\$20		
\$30			

\$5	\$10	\$5	\$3
	\$5	\$4	\$2
		\$3	

\$20	\$3
\$10	\$2
\$5	





2 Silent Sellers

\$100 \$50 \$30 \$20	\$30 \$10	\$10	\$10 \$5	\$5 \$4	\$3 \$2	\$20 \$10 \$5	\$3 \$2
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The image displays two silent seller machines. The left machine features a variety of lottery games including Mega Millions, Ultra Mega, Pay Day, Platinum, Money Millionaire, Crossword, and Money Machine. The right machine features Cash for Life, Celebrate 2025, Sapphire, Ruby, Emerald, Amethyst, and Lucky Cats. Above the machines are price tags for each column of games.



1.5 Silent Sellers

\$100
\$50
\$30
\$20

\$30
\$10

\$5
\$4

\$3
\$2

\$10
\$5

\$2 -
\$20





1 Silent Seller

\$10 - \$100	\$5 - \$30	\$2- \$10	\$2- \$20
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0.5 Silent Seller

\$10-
\$100

\$2-
\$30





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