

Planogram

February 2025



OLG Confidential

Planogram Guidelines

Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

Tickets to Highlight

\$100: Millionaire Multiplier

\$50: Mega, Super Strike

\$30: Platinum, Crossword Extreme, Big Money Pay day

\$20: 20X Supreme, Sapphire Solitaire, \$2k Big Play

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, In the Money Multiplier, Ruby Solitaire, Golden Multiplier

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, Lunar 8s, Emerald Solitaire, Power Up

\$4: Cash for Life

\$3: Crossword, Bingo, Lucky Cats, Amethyst Solitaire, Hyper Slots

\$2: Be Mine



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Silent Seller Burst



Please note that \$3 Digital Crossword 3242 comes with a silent seller burst labeled as “NEW ONLINE BONUS GAME”

Please only place this between \$3 Digital Crossword tickets

*Example provided in the “4 Silent Sellers” slide

Planogram Layouts

**Please use the layout suited to your store*



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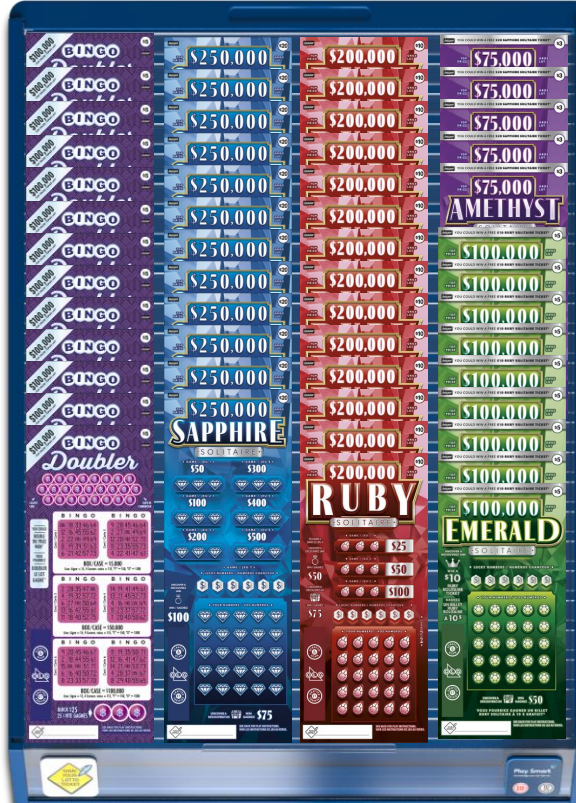
4 Silent Sellers

\$50	\$30	\$100	\$20
\$30	\$20		\$10

\$10	\$5	\$10	\$5
		\$5	

\$5	\$20	\$10	\$5
		\$3	

\$5	\$4	\$3	\$3
	\$3		\$2





3.5 Silent Sellers

\$50 \$30	\$30 \$20	\$100	\$20 \$10	\$10	\$5	\$10 \$5	\$5	\$20 \$10	\$5 \$3	\$5	\$4 \$3	\$3	\$3 \$2





3 Silent Sellers

\$50	\$30	\$100	\$20
\$30	\$20		\$10

\$10	\$5	\$10	\$5
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\$20	\$5	\$4	\$3
\$10		\$3	\$2
\$5			
\$3			





2.5 Silent Sellers

\$50	\$100	\$20	\$10
\$30	\$30	\$10	
	\$20		

\$5	\$10	\$20	\$5
	\$5	\$10	
		\$5	
		\$3	

\$4	\$3
\$3	\$2





2 Silent Sellers

\$50	\$100	\$10	\$10	\$20	\$5	\$5	\$3
\$30	\$20		\$5	\$10	\$5	\$3	\$2
\$20	\$10						





1.5 Silent Sellers

\$50	\$100	\$5	\$10
\$30	\$10	\$4	\$5
\$20			

\$20	\$2
\$10	\$3
\$5	
\$3	





1 Silent Seller

\$50	\$100	\$20	\$2-
\$30	\$10	\$10	\$10
\$20	\$5	\$5	
		\$3	





0.5 Silent Seller

\$3- \$100	\$2- \$10
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