

Planogram December 2025





Planogram Guidelines



Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

\$100: Millionaire Multiplier

\$50: Extreme, Cash In Multi-Win

\$30: Crossword Extreme, Bank It!, 30 X

\$20: Diamond, \$20,000 Casino, Banco, Instant Gift Pack

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, In the Money Multiplier, Cash Blowout, \$500 Stacked, 25 Days to Win, Red Hot 10X

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, Snowflake Multiplier, Stocking Stuffer, Money Match

\$4: Cash for Life

\$3: Crossword, Bingo, North Pole Doubler, Candy Cane 7s, Cash Wheel

\$2: \$50 Frenzy

Tickets to Highlight



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layout

**Please use the layout suited to your store*





4 Silent Sellers

\$100 \$50 \$30 \$20	\$50 \$30 \$20	\$30	\$10	\$10	\$10	\$10 \$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2	\$20	\$10	\$5	\$3



3.5 Silent Sellers

\$100 \$50 \$30 \$20	\$50 \$30 \$20	\$30	\$10	\$10	\$10 \$5	\$5	\$5	\$4 \$3	\$3 \$2	\$20	\$10	\$5	\$3
													



3 Silent Sellers

\$100	\$30	\$10	\$10
\$50	\$20		
\$30			
\$20			

\$10	\$5	\$5	\$3
\$5		\$4	
		\$3	

\$20	\$10	\$5	\$3
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2.5 Silent Sellers

\$100 \$50 \$30 \$20	\$30 \$20	\$10	\$10 \$5	\$5 \$4	\$3 \$2	\$20	\$10	\$5	\$3
									



2 Silent Sellers

\$100	\$30	\$10	\$4
\$50	\$10	\$5	\$3
\$30			\$2
\$20			

\$20	\$10	\$5	\$3
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1.5 Silent Sellers

\$100
\$50
\$30
\$20

\$30
\$10

\$10
\$5

\$4
\$3
\$2

\$20
\$10

\$5
\$3





1 Silent Seller

\$100 \$50 \$30 \$20	\$10 \$5	\$10 \$5 \$3	\$2- 20
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0.5 Silent Seller

\$5-
\$100

\$2-
\$20



