

Planogram August 2025

OLG Confidential





Planogram Guidelines



Follow the planogram layout best suited for your store.

Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.

Give new tickets a front-row facing, where possible.

Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

In Market

Tickets to Highlight

\$100: Millionaire Multiplier

\$50: Extreme, Cash In Multi-Win

\$30: Platinum, Crossword Extreme, PayLine\$, Gold Crown

\$20: Diamond, The 90s

\$10: Bingo Multiplier, Crossword Deluxe, Bigger \$pin, In the Money Multiplier, Cash Blowout, Wild Multipliers, Diamond Dollars

\$5: Bingo Doubler, Crossword Tripler, Plinko, The Big \$pin, Money Machine, 777, Payline Multiplier

\$4: Cash for Life

\$3: Crossword, Bingo, Uno, Ca\$h Lines

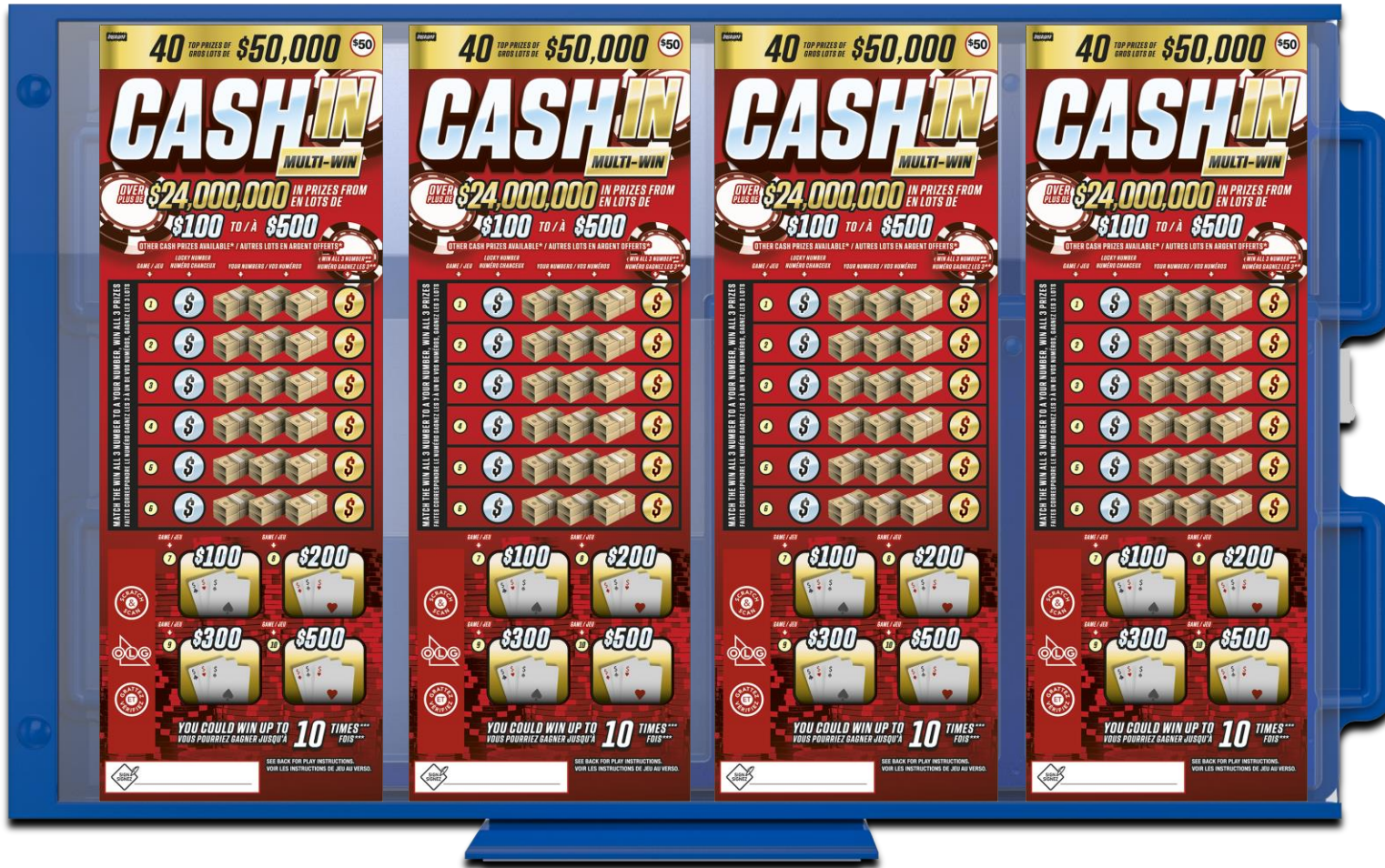
\$2: Crazy 8s



Infinity Merchandiser



Vertical Merchandiser



COLD Merchandiser

4 Pocket



6 Pocket



Planogram Layout

**Please use the layout suited to your store*

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4 Silent Sellers

\$100 \$30	\$20 \$30	\$50	\$30	\$10	\$10	\$10	\$10	\$5	\$10 \$5	\$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2



3.5 Silent Sellers

\$100 \$30	\$20 \$30	\$50	\$30	\$10	\$10	\$10	\$5	\$5	\$10 \$5	\$5	\$4 \$3	\$3	\$3 \$2



3 Silent Sellers

\$100 \$30	\$30 \$20	\$50	\$10	\$10	\$5	\$10 \$5	\$5	\$5	\$4 \$3	\$3	\$3 \$2



2.5 Silent Sellers

\$100 \$30	\$30 \$20	\$50	\$10
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\$5	\$5	\$10 \$5	\$5
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\$4 \$3	\$3 \$2
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2 Silent Sellers

\$100 \$50 \$30	\$50 \$30 \$20	\$10	\$10	\$5 \$4	\$10 \$5	\$5 \$3	\$3 \$2
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The image shows two large slot machines side-by-side. The left machine displays games like 'PLATINUM', 'DIAMOND', 'CASH OUT', 'CROSSWORD Extreme', and 'CROSSWORD DELUXE'. The right machine displays games like 'Cash FOR LIFE', 'BINGO', 'CASH LINES', 'CROSSWORD', 'CROSSWORD TRIPLER', 'MONEY MACHINE', 'PAYLINE', and 'CROSSWORD DELUXE'. Both machines feature large digital screens showing game graphics and prize amounts.

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1 Silent Seller

\$100 \$30 \$20	\$50 \$30 \$10	\$10 \$5	\$2-5
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0.5 Silent Seller

\$10-
\$100

\$2-
\$10



