

VOLUME 43
NO. 6
JULY/
AUGUST
2024

LOTTOPOST

NEW
\$20

TRIPLE MILLIONS

LAUNCHING **JUNE 20, 2024**

\$20 TRIPLE MILLIONS IS A RETAIL-ONLY LOTTO GAME AVAILABLE ON THE LOTTERY TERMINAL.

Product not available for purchase on SST

DRAW & PRIZE DETAILS

There are **408 prizes in total**, ranging from \$1,000 to \$1 Million – all **GUARANTEED** to be won!

JULY 25, 2024

Early Bird Draw for 3 Prizes of \$50,000

AUGUST 29, 2024

Main Draw for 3 Top Prizes of \$1 Million,
plus **402 additional prizes**

With only 500,000 tickets available from June 20 to August 29, encourage your customers to buy TRIPLE MILLIONS early to get in on all the prizes!

REMINDER! Tickets can be validated following the Early Bird Draw. All tickets must be returned to customers for the Main Draw on August 29.

[LEARN MORE](#)

**EARN \$1.60
PER TICKET
SOLD!**

That's 8% commission
versus the regular 5%
for a Lotto ticket.



INSTANT LAUNCHES
TO LOOK OUT FOR

COMING SOON:
MONEY MULTIPLIER

LOTTO 6/49 SUPER DRAWS
EVERY WEDNESDAY IN JULY

PROLINE:
PARIS OLYMPICS

**WINNING TICKET
SOLD HERE RETAILER
CELEBRATIONS**



Play.Smart

LAUNCHES TO LOOK OUT FOR

[CLICK HERE TO FIND INSTANT PLANOGRAMS](#)



JULY 1

QUEST FOR GOLD

67% PAYOUT
1 IN 3.51 OVERALL ODDS
 4 TOP PRIZES OF **\$35,000**

JULY 1

TICKET TO RIDE

64.25% PAYOUT
1 IN 3.63 OVERALL ODDS
 3 TOP PRIZES OF **\$75,000**

JULY 1

JAWS

67% PAYOUT
1 IN 3.87 OVERALL ODDS
 7 TOP PRIZES OF **\$100,000**

JULY 1

CASH BLAST

70% PAYOUT
1 IN 3.35 OVERALL ODDS
 6 TOP PRIZES OF **\$500,000**

JUNE 17

\$50K CASINO

70% PAYOUT
1 IN 3.68 OVERALL ODDS
 40 TOP PRIZES OF **\$50,000**

MONEY MULTIPLIER

LAUNCHING JULY 1!

FOUR PRICE POINTS TO CHOOSE FROM FEATURING TOP PRIZES FROM \$75,000 TO \$250,000

FREE TICKET PRIZES AVAILABLE ON THE \$3 AND \$5 TICKETS!

CUSTOMERS COULD WIN A **\$10 MONEY MULTIPLIER FREE TICKET PRIZE** ON THE \$5 TICKET AND A **\$20 MONEY MULTIPLIER FREE TICKET PRIZE** ON THE \$3 TICKET.





SuperDraw

EVERY
WEDNESDAY
IN JULY

20

GUARANTEED PRIZES OF

\$10,000

July 3, 10, 17, 24 & 31

PARIS OLYMPICS

JULY 26TH TO AUGUST 11TH

GROW YOUR SPORTS COMMISSIONS

Don't forget to print event lists daily!

Remind sports players that they can earn points on eligible PROLINE and POOLS tickets purchased in-store by visiting prolinepoints.olg.ca.

POOLS

PROLINE

UPCOMING KEY DATES

**JUNE
24 - 30**

July POS
Swap

JULY 1

INSTANT Game
Launches

**JULY 3, 10,
17, 24, & 31**

LOTTO 6/49 Super
Draw Wednesdays

JULY 25

Triple Millions
Early Bird Draw

AUGUST 29

Triple Millions
Main Draw

AUGUST 31

LOTTO 6/49
Super Draw

WINNING TICKET SOLD HERE CELEBRATIONS

WILL YOUR STORE BE NEXT?

Sell a winning ticket of \$1,000,000 or more, and we'll bring the party to celebrate with you and your customers!



Mac's Sturgeon Falls
\$1,000,000 Lotto Max Encore



Joe's Variety, Stratford
\$1,000,000 Lotto Max Encore



Hasty Market, Toronto
\$68,000,000 Lotto 6/49



Kinmount Independent Grocer
\$70,000,000 Lotto Max Jackpot

Just another way we 'Bring Home the Win' for Ontario!

For lottery information, visit us at OLG.ca
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français
en téléphonant au Centre de soutien OLG au 1-800-387-0104.



Play. Smart