

## \$1,000 *a* DAY -EVERY DAY- *for* LIFE



DAILY GRAND is draw-based game with a top prize of \$1,000 a Day for Life for matching the five Main Numbers plus the Grand Number.



The second prize is \$25,000 a Year for Life for matching the five Main Numbers.

### AWARENESS STARTS WITH YOU!

Upsell DAILY GRAND by telling your customers that:

- Purchasing a ticket means a chance to win the top prize of \$1,000 a DAY for LIFE!
- It's only \$3 per play.
- QUICK PICKS are available
- They can add ENCORE for an extra \$1 – that means saying yes to a chance to win prizes ranging from \$2 to \$1 Million.
- Draws are every Monday and Thursday.



INSTANT LAUNCHES  
TO LOOK OUT FOR  
RECENT ONTARIO  
WINNERS

6/49 SUPER DRAW:  
FEBRUARY 14  
CASH FOR LIFE:  
SECOND CHANCE CONTEST

UPCOMING  
KEY DATES  
SELF-SERVE LOTTERY  
TERMINAL: COMING SOON

BEST IN CLASS RETAILER  
PUFF & STUFF VARIETY IN  
MISSISSAUGA



# LAUNCHES TO LOOK OUT FOR



FEBRUARY 5

**GOLDEN  
DRAGON  
DELUXE**

**65%**  
PAYOUT  
**1 in 3.82**  
OVERALL ODDS  
3 TOP PRIZES OF  
**\$75,000**



FEBRUARY 5

**POWER  
5s**

**67%**  
PAYOUT  
**1 in 2.98**  
OVERALL ODDS  
7 TOP PRIZES OF  
**\$100,000**



FEBRUARY 5

**BREAK  
THE BANK**

**70%**  
PAYOUT  
**1 in 3.49**  
OVERALL ODDS  
5 TOP PRIZES OF  
**\$250,000**

**CLICK HERE TO FIND INSTANT PLANOGRAMS**

## RECENT WINNERS FROM ONTARIO!



**Pauline of Kirkland Lake** is celebrating after winning a **\$250,000** top prize with **INSTANT CROSSWORD DELUXE** (Game #3352). Pauline said when she scanned her ticket on the OLG app she thought her phone was broken. "This can't be real," she thought. "I was so excited I ran barefoot to my daughter-in-law's house to show her." The winning ticket was purchased at Pettenuzzo's YIG on McChesney Avenue in Kirkland Lake.



**Russell of Terra Cotta** knows how to pick 'em. His **DAILY KENO 10 PICK** resulted in a **\$250,000** win in the October 26, 2023, MIDDAY draw. "This is fantastic. Even though it hasn't really sunk in, I'm shaking." He smiled as he said, "I still can't believe this." The winning ticket was purchased at Petro Gas on Charleston Sideroad in Alton.





# SuperDraw

## FEBRUARY 14

# 20

## GUARANTEED PRIZES OF \$50,000

### PLUS TWO JACKPOTS

Tell your customers there is more to win on this draw date, and post terminal banners to create awareness! Customers can purchase tickets early with Advance Play.

## CASH FOR LIFE SECOND CHANCE CONTEST

### Grand Prize Draw February 27!

The first CASH FOR LIFE ticket featuring a second chance contest (Game #1180) is ending!

The Grand Prize Draw of \$1,000 a week for a year will take place February 27.



## UPCOMING KEY DATES

**FEBRUARY 5**

INSTANT Game  
Launches

**FEBRUARY 19**

CASH FOR LIFE (#1181) with Second  
Chance Contest Game Launch

**FEBRUARY 14**

LOTTO 6/49  
Super Draw

**FEBRUARY 26**

CASH FOR LIFE (#1181) Second  
Chance Contest Begins

**FEBRUARY 19-25**

February/March  
POS Swap

**FEBRUARY 27**

CASH FOR LIFE (#1180) Second  
Chance Grand Prize Draw



# OLG PILOTS SELF-SERVE LOTTERY TERMINALS IN SELECT RETAIL LOCATIONS

**Starting in February 2024, OLG will pilot 140 Self-Serve Terminals (SSTs) in select retail locations in the GTA and Sault Ste. Marie, within close proximity to OLG offices.**

These stand-alone terminals aim to add incremental sales, provide more customer convenience and relieve congestion at busy retail locations by offering most draw-based games as well as INSTANT products. OLG has selected pilot retailers based on best industry practices including but not limited to, high performing and high traffic locations, population density and available space.

Following a successful pilot phase, OLG will determine the next steps to expand SSTs across the province.

## HOW DOES IT WORK?

The SST has a touchscreen that allows players to make their INSTANT and LOTTO game purchases by:

- 1 scanning their valid ID,
- 2 using the touch screen to select the tickets they would like to purchase, and
- 3 proceeding with payment.

Once payment is secure, the ticket(s) will dispense.



## SST FEATURES

- 1 **TOUCHSCREEN DISPLAY**  
Allows players to select and buy LOTTO and INSTANT tickets – showcases up to 28 INSTANT ticket facings
- 2 **PAYMENT DEVICE**  
Cashless – currently accepts debit and credit. This includes debit/credit cards stored in Google Wallet, Apple Wallet, etc.
- 3 **BARCODE SCANNER**  
Verifies age via ID scan
- 4 **SELECTION SLIP READER**





# PUFF & STUFF VARIETY IN MISSISSAUGA

**Mr. Sook, fondly known as “Bruce Lee” to his loyal patrons, is a seasoned OLG retailer with a remarkable presence at Puff & Stuff Variety in Mississauga. What sets him apart from other OLG retailers is a blend of unwavering commitments:**

## **Exemplary Customer Care:**

Mr. Sook not only knows each customer by name but knows what his customers are there to purchase the moment they walk in the door.

## **Premium Products and Display:**

His OLG trays boast the latest selection of tickets, meticulously highlighted in a clutter-free, prominent area. His skill at introducing new tickets and educating clients on OLG products is beyond compare.

## **Extended Hours for Every Schedule:**

From the bustling morning rush to the evening crowd, Mr. Sook’s doors remain open, accommodating his customers’ schedules.

## **Impeccable Environment:**

Puff & Stuff is a haven, always pristine, well-lit, and abundantly stocked – a true embodiment of convenience.

## **Elegance in Service:**

Mr. Sook exudes professionalism by always dressing sharp, like a savvy entrepreneur who cherishes his customers and their daily dealings.



**Thank you, Mr. Sook, for being a Best in Class retailer!**

For lottery information, visit us at [OLG.ca](https://www.olg.ca)  
CALL 1-800-387-0104 FOR ALL RETAILER INQUIRIES 24/7.

ISSN: 1183-2959 L'Écho du loto est disponible en français  
en téléphonant au Centre de soutien OLG au 1-800-387-0104.