

GET YOUR CUSTOMERS EXCITED TO PLAY



HERE ARE SOME GAME FEATURES TO CALL OUT TO CUSTOMERS

TWO CHANCES TO WIN PER \$1 PLAY

Each \$1 play includes two sets of six numbers from 1-45.

EARLY BIRD DRAW

\$50,000

ONLY AVAILABLE IN ONTARIO

TWO DRAWS PER TICKET

Early Bird Draw and Main Draw. Tickets issued on or before 11:59:59 p.m. (ET) on Fridays are eligible for the Early Bird Draw.

MAIN DRAW

Jackpot Starts at \$250,000 and grows until won.

Make sure you get your customers in on both draws.

Create Jackpot Awareness with terminal banners.

A LOTTARIO terminal banner prints following each draw, and you can print more to post in high traffic areas in your store.

LOTTARIO POS will be featured at retail during the month of April.

STILL ONLY \$1



BIG MONEY PAY DAY = BIG COMMISSION

\$30 BIG MONEY PAY DAY is an Ontario-only game launching May 1 that will be **supported throughout May with POS at retail**. Having POS support means your customers will be looking for this ticket in your Silent Sellers, so be sure to keep plenty on display!

5 TOP PRIZES OF
\$300,000

OVER \$20 MILLION IN PRIZES

RANGING FROM \$100 TO \$500

OVERALL ODDS
1 IN 4.16

70% PAYOUT



Receive 40-day extended payment terms from activation

Earn big commission at \$48 per pack sold

Display a full ticket face in Silent Sellers

LAUNCHES TO LOOK OUT FOR

CLICK HERE TO
FIND INSTANT
PLANOGRAMS



\$20

APRIL 3

**REEL
CASH**
7 TOP PRIZES OF
\$500,000
OVERALL ODDS
1 IN 3.39
PAYOUT
70%



\$20

APRIL 3

**GOLDEN
JACKPOT**
4 TOP PRIZES OF
\$250,000
OVERALL ODDS
1 IN 3.41
PAYOUT
70%



\$5

APRIL 3

**\$100,000
MONEY MATCH**
7 TOP PRIZES OF
\$100,000
OVERALL ODDS
1 IN 3.79
PAYOUT
67%



\$10

DISPLAY HORIZONTALLY IN YOUR SILENT SELLERS
FOR CUSTOMERS TO SEE THE WHOLE TICKET

APRIL 3

BONUS MONEY

6 TOP PRIZES OF **\$250,000**
OVERALL ODDS **1 IN 3.80**
PAYOUT **70%**



\$5

MAY 1

**\$UIT
UP**
7 TOP PRIZES OF
\$100,000
OVERALL ODDS
1 IN 3.96
PAYOUT
67%



\$3

MAY 1

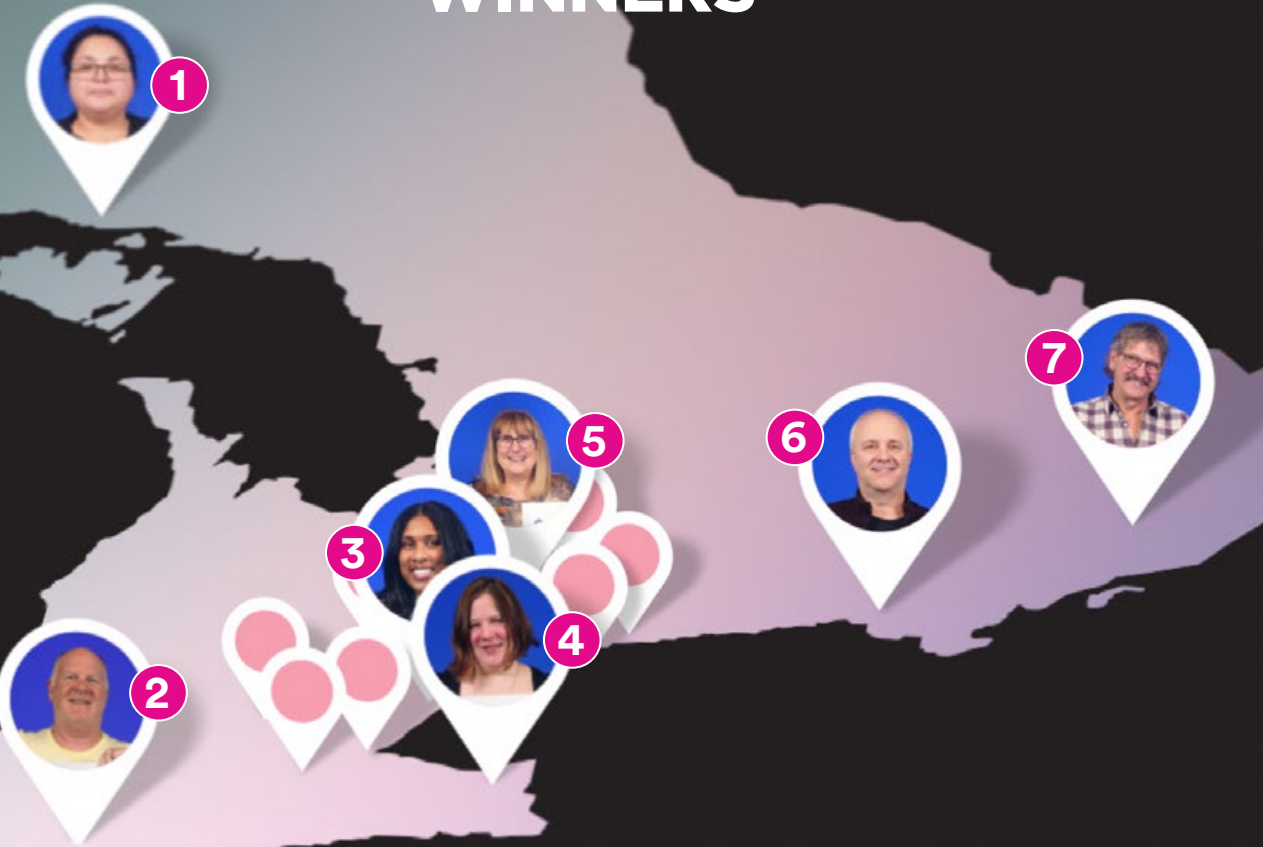
TETRIS®
3 TOP PRIZES OF
\$75,000
OVERALL ODDS
1 IN 3.60
PAYOUT
65%

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ULTIMATE

CONGRATS TO THESE REAL
\$1 MILLION ULTIMATE
WINNERS



The \$100 ULTIMATE draw was
held on December 31, 2022.

AS OF MARCH 6, 2023,
21 \$1 MILLION PRIZES
HAVE BEEN CLAIMED.

HERE ARE SOME OF OUR WINNERS:

- | | |
|--|--|
| 1 Adrianne and Reagan of Massey | 5 Christine of Newmarket and |
| 2 Lyle of Richmond | Matthew of Etobicoke |
| 3 Christal of Mississauga | 6 Anthony of Trenton |
| 4 Lynn of St. Catharines | 7 Roger and Marlene of Lombardy |

HIGHLIGHTS OF THE 2023 SPRING SPORTS SEASON!

MLB is back and returns on March 30th

NBA Playoffs tip off April 15th

NHL Playoffs start on April 17th

Let customers know that there are multiple ways
to get in on the action:

- **PROLINE:** Wager on a single event or multiple events
- **POOLS:** No odds or spreads, the easy way to play

**TELL CUSTOMERS THEY CAN USE THE PROLINE APP
TO BUILD THEIR BETS AT ANY TIME FROM ANYWHERE.**



PROLINE



Super Draw

**SATURDAY,
MAY 13**

25 GUARANTEED PRIZES OF **\$25,000**



THE **\$5 MILLION** CLASSIC JACKPOT



THE GROWING **GOLD BALL JACKPOT**
OR THE **\$1 MILLION PRIZE**

**Get customers excited about the extra
chances to win with this Super Draw!**

Don't let customers miss this exciting draw. Remind them to buy their tickets
early with Advance Play. Be sure to post terminal banners in high traffic areas!



**HAS MADE 37
MILLIONAIRES
SINCE THE
LAUNCH OF
GOLD BALL
DRAW!***

*September 14, 2022 -
March 3, 2023

WOODCHESTER CONVENIENCE'S OLG WALL OF FAME

**Woodchester Convenience
in Mississauga is a Best in
Class lottery retailer and
has a wall of winning OLG
receipts to prove it!**

Hritwik took over Woodchester Convenience in July 2022. Having a clean, bright and welcoming store is a top priority for Hritwik, so he makes sure the windows are always clean and clear of any obstruction. This makes Woodchester Convenience a bright and airy place to shop.

Hritwik takes pride in his lottery winners and showcases them on an OLG Wall of Fame where all winning retail receipts are displayed. You can tell he's eager to add more winners to the wall because new OLG tickets are always front and centre and Silent Seller trays are at prime real estate location.

Hritwik also ensures the Lottery area is full of Selection Slips, and like the rest of the store, this area is clean and free of clutter. Jackpot banners are always correct and up to date.

Along with a clean and bright store, bright smiles greet customers as they enter the store and again when they leave. Friendly staff always remind customers to *"come back and see us again"*.

**Congratulations, Woodchester Convenience,
on being a Best in Class retailer.**

