

\$100 ULTIMATE IS BACK

AVAILABLE FOR
SALE FROM
OCTOBER 2, 2023 TO
JANUARY 4, 2024

GO FOR THE SELL OUT!

Last year, approximately \$5 Million was shared in retailer commissions from ULTIMATE. Keep your silent sellers fully stocked with this ticket and tell your customers it offers the best odds to win \$1 Million at approximately 1 in 25,000! They will also want to know that the INSTANT Game Section offers 10 top prizes of \$100,000.

* Receive \$1,500 for selling a winning \$1 Million ticket and \$1,000 for selling a winning \$100,000 ticket.

* Payment terms are 40 days from activation.

40 DRAWS OF \$1 MILLION

will take place on Thursday, January 4, 2024. Players can check their tickets following the draw at any retail location, OLG.ca, or on the OLG App.

* ULTIMATE Winning Draw Numbers will be available on your Lottery Terminal by selecting Winning Numbers, then the ULTIMATE option.

\$100
YOUR BEST ODDS TO WIN \$1 MILLION*
VOS MEILLEURES PROBABILITÉS
DE GAGNER 1 MILLION \$*

ULTIMATE

COMBINES INSTANT WINS WITH A DRAW | ONTARIO ONLY | AVAILABLE FOR A LIMITED TIME | 10 INSTANT TOP PRIZES OF \$100,000
40 DRAWS FOR \$1 MILLION | 5 TICKETS PER PACK | OVERALL ODDS OF WINNING ARE 1 IN 3.55 | 70% PRIZE PAYOUT



EACH TICKET CONSISTS OF TWO PORTIONS



INSTANT GAME

- 10 INSTANT Top Prizes of \$100,000
- Now with SEVEN play areas total

INSTANT GAME VALIDATION

1. To validate, scan the barcode on the INSTANT portion of the ticket.
2. Return the ticket and validation slip along with any winnings to the customer.
3. You can validate the INSTANT portion of the ticket at any time after launch on October 2. You do not have to wait until the Draw occurs.
4. If you validate the INSTANT portion of a customer's ticket after the January 4, 2024, Draw, also remember to validate the Draw portion of the ticket. A terminal pop-up will also remind you of this.

DRAW

- There will be 40 prizes of \$1 Million available to be won from the Draw on January 4, 2024.
- Each ticket contains one 7-digit Draw number, which must match the number drawn to win.

DRAW VALIDATION

- To validate, scan the barcode on the Draw portion of the ticket.
- If the Draw portion is scanned for validation before the Draw results are available on January 4, 2024, you will receive a terminal pop-up stating "Draw Results Not Available." Remind customers to keep their tickets until after the Draw on January 4, 2024.



ULTIMATE REMINDERS

- Each pack has 5 ULTIMATE tickets. Please remove from pack before selling.
- We cannot guarantee all 40 \$1 Million prizes will be won. All winning numbers will be from the range of Draw numbers printed on the tickets available for sale, but it doesn't guarantee all tickets will be sold.
- You cannot sell ULTIMATE tickets after the January 4, 2024 Draw. We will be setting an immediate Pack Activation End Date for ULTIMATE to coincide with the Draw day. We ask that retailers remove all tickets from their Silent Sellers and prepare for return.