



“You Are an OLGer” Video Transcript

Open on a series of shots of smiling employees (OLGers) standing in front of the OLG blue backdrop. A series of supers appear on screen in time to the announcer’s words. Music plays throughout.

Announcer: You...are an OLGer.
Supers: You...are an...OLGer!

We now see more rapid cuts and split screens featuring more happy OLGers.

Announcer: That means you’re part of a core group of highly skilled and driven professionals who work together to develop world-class gaming entertainment and help make life better for the people of Ontario.

We cut to Duncan Hannay, President & CEO, speaking directly to camera.

Duncan: So, what are the five truths we OLGers live by?
Super: Duncan Hannay, President & CEO

Cut to a title card.

Super: WE CARE FOR ONTARIO
Announcer: Number one. We care for Ontario

Cut to a series of video clips from stock footage and OLG events. Things like, front line workers helping at clinics, Quest for Gold athletes, crews doing roadwork, farming scenes, OLG supporting partner events, etc. The imagery is both urban and rural.

Announcer: We’re here to do good. We help build communities, create jobs, and support our partners. One hundred percent of our proceeds are reinvested into Ontario. Giving back is at the heart of all we do. It defines us. Motivates us. And inspires us.

Cut to a title card.

Super: WE PLAY AS ONE TEAM
Announcer: Number two. We Play As One team.

Cut to a series of video clips from OLG events and stock footage. Things like, people in meeting rooms, people raising their hand in group meetings, OLG partner events, employees supporting OLG initiatives.

Announcer: We play. We share. We challenge. We respect, support, and value each other and our partners. Only together can we compete and win.

Cut to a title card.

Super: WE ARE PLAYER OBSESSED
Announcer: Number three. We are player obsessed.

Cut to a series of video clips from stock footage showing excited players enjoying OLG games, products, and events. Things like, people watching games in anticipation, players



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playing our games on their devices, real winners expressing their winning moment, horse racing scenes, players fist pumping and celebrating wins on their devices, excited INSTANT PLINKO winner, happy customers at partner events, etc.

Announcer: **Knowing our players allows us to deliver the excitement they crave in a safe and responsible way. That’s what keeps them coming back. Their loyalty makes our business stronger and our ability to give back even greater.**

Cut to a title card.

Super: WE DREAM BIG & CHAMPION CHANGE

Announcer: **Number four. We dream big. And champion change.**

Cut to a series of video clips from stock footage, commercials, and OLG events that really focus on our digital-first approach. Things like, lightbulbs crackling to life, synapses firing in brains, innovators in labs working on high-tech ideas, race cars screaming past, high energy sports scenes, mountain climbers celebrating at the peak, etc.

Announcer: **We think big, move fast, and welcome change. We are bold, curious, open, and we’re always taking our game to the next level.**

Cut to a title card.

Super: WE CELEBRATE OUR DIFFERENCES

Announcer: **Number five. We celebrate our differences.**

Cut to a series of video clips from OLG events, stock and shot footage, celebrating the diversity of OLGers. Things like, diverse folks working in boardrooms, pride footage and flag, diversity in the workplace, innovative product (Proline+), etc.

Announcer: **We all bring value to the team. And our different perspectives, backgrounds and orientations make OLG a great place to work. Together we are more creative, innovative, and inclusive.**

Cut to a series of supers displaying OLG’s five truths. They suddenly shrink and becoming part of the OLG logo.

Supers: WE CARE FOR ONTARIO
WE PLAY AS ONE TEAM
WE ARE PLAYER OBSESSED
WE DREAM BIG & CHAMPION CHANGE
WE CELEBRATE OUR DIFFERENCES
OLG logo

Announcer: **Our truths are more than a set of guidelines.
They’re who we are.
They define us.
Motivate us.
And unite us.**

Cut to a full screen shot of Duncan Hannay. He smiles and speaks directly to camera.



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Duncan: **We’re OLGers...**

Quick cut to several OLGers finishing Duncan’s sentence.

OLGer: **...and we make a difference...**

OLGer: **...for Ontario.**

OLGer: **...for Ontario.**

OLGer: **...and we make a difference...**

OLGer: **...for Ontario.**

Cut to a grid shot of smiling OLGers – each on their own background, isolated in their own rectangle. They all speak in unison.

All: **...and we make a difference for Ontario!**

Super: **We’re OLGers**

Logo: **OLG**

Super: **Play For Ontario**