

# July 2022 Planogram

6 Pocket COLD  
Check-out Lane Display

## Top Row

\$10 National



\$10 Variety



Infinity Merchandiser



## Middle Row

\$4 Cash For Life



\$5 Variety

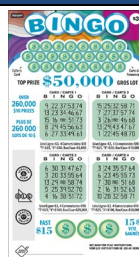


## Bottom Row

\$3 Crossword



\$3 Bingo



# July 2022 Planogram

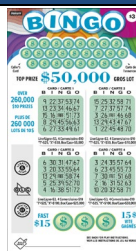
4 Pocket COLD  
Check-out Lane Display

Top Row

\$3 Crossword



\$3 Bingo



Infinity Merchandiser

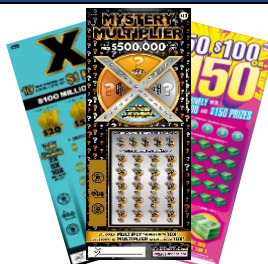


Bottom Row

\$4 Cash For Life



\$10 National



OLG



## 4 Silent Sellers



## 3 Silent Sellers



- Planogram Based On:**
- \$30 National: \$3,000,000 Prestige
  - \$30 Variety: Jumbo Cash
  - \$20 National: \$2 Million Extreme, Cash Bonus
  - \$20 Merchandiser: Scrabble
  - \$10 National: Mystery Multiplier, X, \$50, \$100 or \$150
  - \$10 Variety: \$250,000 Turbo, Sonic Multiplier
  - \$10 Bingo Multiplier
  - \$10 The Bigger Spin
  - \$10 Crossword Deluxe
  - \$5 Crossword Tripler
  - \$5 PLINKO
  - \$5 The Big Spin
  - \$5 Bingo Doubler
  - \$5 Variety: Blackjack Casino, 5X The Cash
  - \$4 Cash for Life
  - \$3 Bingo
  - \$3 Variety: Emoji\$, Jungle Gems
  - \$3 Crossword
  - \$2 Variety: Cash Vault

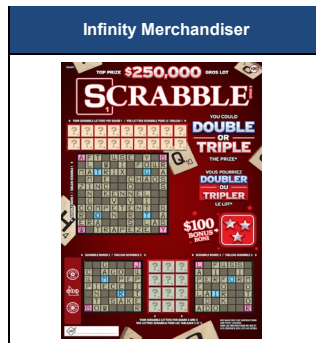
## 2 Silent Sellers



### Planogram Guidelines:

- Follow the planogram layout best suited for your store.
- Find the current INSTANT ticket line up in the ON SALE NOW section of your Pack Inventory/Launch Report. All tickets in this section can be planogrammed with highest price point tickets near the cash.
- Give new tickets a front-row facing where possible.

## 1 Silent Seller



### Infinity Merchandiser

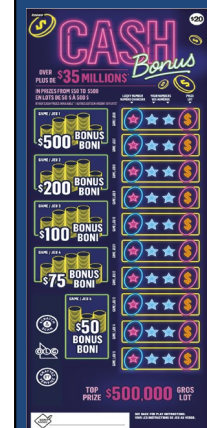


### Monitor Terminal Messages for the following:

- Monthly planogram sign on message listing games in market each month.
- Launch Day news messages and retailer screen pop-ups reminding you to activate new games.
- Last Top Prize news messages and retailer screen pop-ups advising when games must be removed from sale.

### Vertical Showcase:

\$20 CASH BONUS



4 Silent Sellers



\$30	\$20	\$10	\$10
\$30 National	\$20 National	\$10 National	\$10 Crossword
\$30 Variety			

\$10	\$10	\$10	\$5
\$10 Variety	\$10 Bigger \$pin	\$10 BINGO	\$5 Big \$pin

\$5	\$5	\$5	\$5
\$5 BINGO	\$5 Variety	\$5 Crossword	\$5 PLINKO

\$4	\$3	\$3	\$3 \$2
\$4 CFL	\$3 Crossword	\$3 Bingo	\$2
			\$3 Variety

3 Silent Sellers



\$30	\$20	\$10	\$10
\$30 National	\$20 National	\$10 National	\$10 Crossword
\$30 Variety			

\$10	\$10	\$10	\$5
\$10 Variety	\$10 Bigger \$pin	\$10 BINGO	\$5 Big \$pin

\$5	\$5 \$4	\$3	\$3 \$2
\$5 BINGO	\$4 CFL	\$3 Bingo	\$2
\$5 PLINKO	\$5 Crossword		\$3 Variety
	\$5 Variety	\$3 Crossword	

<b>Planogram Based On:</b>
<b>\$30 National:</b> \$3,000,000 Prestige
<b>\$30 Variety:</b> Jumbo Cash
<b>\$20 National:</b> \$2 Million Extreme, Cash Bonus
<b>\$20 Merchandiser:</b> Scrabble
<b>\$10 National:</b> Mystery Multiplier, X, \$50, \$100 or \$150
<b>\$10 Variety:</b> \$250,000 Turbo, Sonic Multiplier
<b>\$10 Bingo Multiplier</b>
<b>\$10 The Bigger \$pin</b>
<b>\$10 Crossword Deluxe</b>
<b>\$5 Crossword Tripler</b>
<b>\$5 PLINKO</b>
<b>\$5 The Big \$pin</b>
<b>\$5 Bingo Doubler</b>
<b>\$5 Variety:</b> Blackjack Casino, 5X The Cash
<b>\$4 Cash for Life</b>
<b>\$3 Bingo</b>
<b>\$3 Variety:</b> Emoji\$, Jungle Gems
<b>\$3 Crossword</b>
<b>\$2 Variety:</b> Cash Vault

2 Silent Sellers



\$30 \$20	\$10	\$10	\$10
\$30 National	\$10 National	\$10 Bigger \$pin	\$10 Crossword
\$20 National		\$10 Variety	\$10 Crossword
\$30 Variety			\$10 Bingo

\$5	\$5	\$5 \$4	\$3 \$2
\$5 Big \$pin	\$5 Bingo	\$4 CFL	\$2
\$5 PLINKO	\$5 Variety	\$5 Crossword	\$3 Variety
			\$3 Bingo
			\$3 Crossword

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1 Silent Seller



\$30 \$20 \$10	\$10	\$5 \$4	\$3 \$2
\$30 National	\$10 Bigger \$pin	\$4 CFL	\$2
\$20 National	\$10 Variety	\$5 Crossword	\$3 Bingo
	\$10 Crossword	\$5 BINGO	\$3 Variety
\$10 National		\$5 Big \$pin	
\$30 Variety	\$10 Bingo	\$5 PLINKO	\$3 Crossword
		\$5 Variety	

Infinity Merchandiser
Scrabble

Vertical Showcase:

\$20 CASH BONUS



## 3.5 Silent Sellers



## 2.5 Silent Sellers



### Planogram Based On:

\$30 National: \$3,000,000 Prestige

\$30 Variety: Jumbo Cash

\$20 National: \$2 Million Extreme, Cash Bonus

\$20 Merchandiser: Scrabble

\$10 National: Mystery Multiplier, X, \$50, \$100 or \$150

\$10 Variety: \$250,000 Turbo, Sonic Multiplier

\$10 Bingo Multiplier

\$10 The Bigger \$pin

\$10 Crossword Deluxe

\$5 Crossword Tripler

\$5 PLINKO

\$5 The Big \$pin

\$5 Bingo Doubler

\$5 Variety: Blackjack Casino, 5X The Cash

\$4 Cash for Life

\$3 Bingo

\$3 Variety: Emoji\$, Jungle Gems

\$3 Crossword

\$2 Variety: Cash Vault

## 1.5 Silent Sellers



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### Infinity Merchandiser



### Vertical Showcase:

\$20 CASH BONUS



## 3.5 Silent Sellers



\$30	\$20	\$10	\$10	\$10	\$10	\$10	\$5	\$5	\$5	\$5	\$5	\$4 \$3	\$3 \$2
\$30 National	\$20 National	\$10 National	\$10 Crossword	\$10 Variety	\$10 Bigger \$pin	\$10 BINGO	\$5 Big \$pin	\$5 BINGO	\$5 Variety	\$5 Crossword	\$5 PLINKO	\$4 CFL	\$2
\$30 Variety												\$3 Bingo	\$3 Variety
												\$3 Crossword	

## 2.5 Silent Sellers



\$30 \$20	\$10	\$10	\$10	\$10	\$5	\$5	\$5	\$4 \$3	\$3 \$2
\$30 National					\$10 Bigger \$pin	\$5 BINGO		\$4 CFL	\$2
\$20 National	\$10 National	\$10 Crossword	\$10 Bingo	\$10 Variety	\$5 Big \$pin	\$5 Crossword	\$5 Variety	\$3 BINGO	\$3 Variety
\$30 Variety					\$5 Plinko				\$3 Crossword

### Planogram Based On:

**\$30 National:** \$3,000,000 Prestige

**\$30 Variety:** Jumbo Cash

**\$20 National:** \$2 Million Extreme, Cash Bonus

**\$20 Merchandiser:** Scrabble

**\$10 National:** Mystery Multiplier, X, \$50, \$100 or \$150

**\$10 Variety:** \$250,000 Turbo, Sonic Multiplier

**\$10 Bingo Multiplier**

**\$10 The Bigger \$pin**

**\$10 Crossword Deluxe**

**\$5 Crossword Tripler**

**\$5 PLINKO**

**\$5 The Big \$pin**

**\$5 Bingo Doubler**

**\$5 Variety:** Blackjack Casino, 5X The Cash

**\$4 Cash for Life**

**\$3 Bingo**

**\$3 Variety:** Emoji\$, Jungle Gems

**\$3 Crossword**

**\$2 Variety:** Cash Vault

### Vertical Showcase:

\$20 CASH BONUS

## 1.5 Silent Sellers



\$30 \$20 \$10	\$10	\$5	\$5	\$4 \$3	\$3 \$2
\$30 National	\$10 Bigger \$pin	\$5 PLINKO	\$5 Bingo	\$4 CFL	\$2
\$20 National	\$10 Variety	\$5 Crossword	\$5 Big \$pin	\$3 BINGO	\$3 Variety
\$10 National	\$10 Crossword			\$3 Crossword	
\$30 Variety	\$10 Bingo				

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### Infinity Merchandiser

Scrabble