



# Ontario Horse Racing Industry Performance Results [Fiscal Year 2018-19 Q2]

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# PERFORMANCE MANAGEMENT EXCELLENCE GROUP (PMEG)

## BACKGROUND

The Performance Management Excellence Group or “PMEG” is a horse racing industry working group, established and led by the Ontario Lottery and Gaming Corporation (OLG) with representation from government agencies, that is committed to building a sustainable horse racing industry by providing up-to-date facts and information related to the horse racing sector in Ontario.

## OVERARCHING GOAL

Contributing to the efficient and effective management of funding through a systematic and integrated approach to performance management.

### Members:

Ontario Lottery & Gaming Corporation (OLG)

Ministry of Finance (MOF)

Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)

Alcohol and Gaming Commission of Ontario (AGCO)

# KEY PERFORMANCE INDICATORS DEFINED


#	Name	Definition	Unit of Measure	Data Source
1	Gross Bet on Ontario Races	<ul style="list-style-type: none"> <li>Total gross wagering on Ontario races</li> </ul>	M\$	Canadian Pari-Mutuel Agency
2	Total Count of Tickets Sold at Racetracks	<ul style="list-style-type: none"> <li>Total number of wagering tickets sold live at all racetracks across Ontario</li> </ul>	Count	Racetracks
3	Average Ontario Yearling Sales Price	<ul style="list-style-type: none"> <li>Average sales price of Ontario yearlings sold at all Thoroughbred and Standardbred yearling sales (Ontario and abroad)</li> </ul> <p><i>Note: Quarter horse yearling sales are conducted privately and, therefore, excluded from this metric.</i></p>	\$/yearling	Canadian Thoroughbred Horse Society; Standardbred Canada; Ontario Racing
4	Average Field Size	<ul style="list-style-type: none"> <li>Average number of starters (not unique) per race in Ontario</li> </ul>	Starters/Race	Equibase Company LLC; Standardbred Canada; Ontario Racing
5	Total # of Unique Starters	<ul style="list-style-type: none"> <li>Total # of unique horses starting a race in Ontario</li> </ul>	Count	Equibase Company LLC; Standardbred Canada; Ontario Racing

# EXECUTIVE SUMMARY [FISCAL YEAR 2018-19 Q2]

- In the first six months of Fiscal Year 2018-19 (April 1-September 30, 2018), gross wagering on Ontario races increased by 1.6% relative to the same period the prior year, largely driven by growth in the Thoroughbred handle.
- The volume of betting tickets sold live, at racetracks across Ontario, saw a decline (-7.2%) compared to the previous year, mostly driven by a notable reduction for Thoroughbreds (-14.5%). When normalizing for the number of races, the count of tickets per race decreased by 7.6%.
- The Ontario horse racing industry saw a slight increase in its horse supply (+0.5%), relative to Fiscal Year 2017-18, as demonstrated by a higher number of unique starters for Thoroughbreds (+2.6%), largely offset by lower counts of unique starters for Standardbreds (-0.2%) and Quarter Horses (-5.0%).

# PERFORMANCE DASHBOARD [INDUSTRY]

## Ontario Horse Racing Industry Performance Dashboard – Fiscal Year 2018-19 Year to Date (Apr 1, 2018 - Sep 30, 2018)

<b>VISION</b> To enable and grow a prosperous, dynamic horse racing sector positioned for long-term viability and success in Ontario	
<b>MISSION</b> Building a sustainable horse racing industry in Ontario through fact-based decision-making	
<b>VALUES</b> Accountability • Integrity • Respect • Transparency	

	Year to Date		
	Actual	Prior Year	Change (%) <sup>2</sup>

More self-sufficient sector that sustains jobs			
Gross Bet on Ontario Races (M\$)	620.5	610.9	1.6%
Total Count of Tickets Sold at Racetracks (Count)	5,332,095	5,745,756	-7.2%
Average Ontario Yearling Sales Price (\$/Yearling) <sup>1</sup>	Data collected annually and currently unavailable		
Average Field Size (# of Starters per Race)	7.8	7.8	-0.5%
Total # of Unique Starters (Count)	5,982	5,951	0.5%


<sup>1</sup> Average Ontario Yearling Sales Price is for Thoroughbred and Standardbred only. Quarter horse yearling sales are conducted privately and, therefore, excluded from this metric.

<sup>2</sup> The change vs. previous year colour status compares the performance results to the previous year's results using threshold ranges to allocate colours. Please refer to the colour status legend below.

Change vs. Previous Year Colour Status Legend					
	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Gross Bet	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Total Count of Tickets Sold	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Avg Ontario Yearling Price	<-10%	≥-10% up to <0%	≥0% up to <+10%	≥+10%	Not Applicable
Unique Starters	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Actual Value Colour Status Legend					
	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable
Average Field Size	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable

# PERFORMANCE DASHBOARD [THOROUGHBRED]

Ontario Horse Racing Industry Performance Dashboard – Fiscal Year 2018-19 Year to Date (Apr 1, 2018 - Sep 30, 2018)

<b>VISION</b> To enable and grow a prosperous, dynamic horse racing sector positioned for long-term viability and success in Ontario	
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	Year to Date		
	Actual	Prior Year	Change (%) <sup>2</sup>

More self-sufficient sector that sustains jobs			
Gross Bet on Ontario Races (M\$)	391.4	377.2	3.8%
Total Count of Tickets Sold at Racetracks (Count)	3,120,524	3,650,290	-14.5%
Average Ontario Yearling Sales Price (\$/Yearling) <sup>1</sup>	Data collected annually and currently unavailable		
Average Field Size (# of Starters per Race)	7.7	7.7	-0.8%
Total # of Unique Starters (Count)	2,115	2,061	2.6%


<sup>1</sup> Average Ontario Yearling Sales Price is for Thoroughbred and Standardbred only. Quarter horse yearling sales are conducted privately and, therefore, excluded from this metric.

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Gross Bet	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Total Count of Tickets Sold	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Avg Ontario Yearling Price	<-10%	≥-10% up to <0%	≥0% up to <+10%	≥+10%	Not Applicable
Unique Starters	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Actual Value Colour Status Legend					
	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable
Average Field Size	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable

# PERFORMANCE DASHBOARD [STANDARD BRED]

Ontario Horse Racing Industry Performance Dashboard – Fiscal Year 2018-19 Year to Date (Apr 1, 2018 - Sep 30, 2018)

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	Year to Date		
	Actual	Prior Year	Change (%) <sup>2</sup>

More self-sufficient sector that sustains jobs			
Gross Bet on Ontario Races (M\$)	227.6	232.3	-2.0%
Total Count of Tickets Sold at Racetracks (Count)	2,144,563	2,021,548	6.1%
Average Ontario Yearling Sales Price (\$/Yearling) <sup>1</sup>	Data collected annually and currently unavailable		
Average Field Size (# of Starters per Race)	7.8	7.9	-0.6%
Total # of Unique Starters (Count)	3,599	3,608	-0.2%


<sup>1</sup> Average Ontario Yearling Sales Price is for Thoroughbred and Standardbred only. Quarter horse yearling sales are conducted privately and, therefore, excluded from this metric.

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	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
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Total Count of Tickets Sold	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Avg Ontario Yearling Price	<-10%	≥-10% up to <0%	≥0% up to <+10%	≥+10%	Not Applicable
Unique Starters	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Actual Value Colour Status Legend					
	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable
Average Field Size	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable

# PERFORMANCE DASHBOARD [QUARTER HORSE]

Ontario Horse Racing Industry Performance Dashboard – Fiscal Year 2018-19 Year to Date (Apr 1, 2018 - Sep 30, 2018)

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	Year to Date		
	Actual	Prior Year	Change (%) <sup>2</sup>

More self-sufficient sector that sustains jobs			
Gross Bet on Ontario Races (M\$)	1.5	1.3	15.2%
Total Count of Tickets Sold at Racetracks (Count)	67,008	73,918	-9.3%
Average Ontario Yearling Sales Price (\$/Yearling) <sup>1</sup>	Not Applicable		
Average Field Size (# of Starters per Race)	7.4	7.2	2.7%
Total # of Unique Starters (Count)	268	282	-5.0%

<sup>1</sup> Average Ontario Yearling Sales Price is for Thoroughbred and Standardbred only. Quarter horse yearling sales are conducted privately and, therefore, excluded from this metric.


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Change vs. Previous Year Colour Status Legend					
	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Gross Bet	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Total Count of Tickets Sold	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Avg Ontario Yearling Price	<-10%	≥-10% up to <0%	≥0% up to <+10%	≥+10%	Not Applicable
Unique Starters	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Actual Value Colour Status Legend					
	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable
Average Field Size	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable



# PERFORMANCE TREND DASHBOARD [INDUSTRY]

## Ontario Horse Racing Industry Performance Trend Dashboard – Fiscal Year 2018-19 Year to Date (Apr 1, 2018 - Sep 30, 2018)

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	Q1	Q2	Q3	Q4	YTD
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### More self-sufficient sector that sustains jobs

Gross Bet on Ontario Races (M\$)	251.6	369.0			620.5
Total Count of Tickets Sold at Racetracks (Count)	2,138,350	3,193,745			5,332,095
Average Ontario Yearling Sales Price (\$/Yearling) <sup>1</sup>	Data collected annually and currently unavailable				
Average Field Size (# of Starters per Race)	7.8	7.8			7.8
Total # of Unique Starters (Count)	4,248	5,116			5,982

<sup>1</sup> Average Ontario Yearling Sales Price is for Thoroughbred and Standardbred only. Quarter horse yearling sales are conducted privately and, therefore, excluded from this metric.

<sup>2</sup> Year over year change colour status compares the performance results for each quarter to the same quarter the previous year using threshold ranges to allocate colours.

Year Over Year Change Colour Status Legend <sup>2</sup>					
Gross Bet	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Total Count of Tickets Sold	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Avg Ontario Yearling Price	<-10%	≥-10% up to <0%	≥0% up to <+10%	≥+10%	Not Applicable
Unique Starters	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Actual Value Colour Status Legend					
Average Field Size	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable

# PERFORMANCE TREND DASHBOARD [THOROUGHBRED]

Ontario Horse Racing Industry Performance Trend Dashboard – Fiscal Year 2018-19 Year to Date (Apr 1, 2018 - Sep 30, 2018)

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## MISSION

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## VALUES

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	Q1	Q2	Q3	Q4	YTD
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### More self-sufficient sector that sustains jobs

Gross Bet on Ontario Races (M\$)	143.7	247.7			391.4
Total Count of Tickets Sold at Racetracks (Count)	1,199,122	1,921,402			3,120,524
Average Ontario Yearling Sales Price (\$/Yearling) <sup>1</sup>	Data collected annually and currently unavailable				
Average Field Size (# of Starters per Race)	7.8	7.6			7.7
Total # of Unique Starters (Count)	1,459	1,872			2,115


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Gross Bet	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Total Count of Tickets Sold	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Avg Ontario Yearling Price	<-10%	≥-10% up to <0%	≥0% up to <+10%	≥+10%	Not Applicable
Unique Starters	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Actual Value Colour Status Legend					
	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable
Average Field Size	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable

# PERFORMANCE TREND DASHBOARD [STANDARDBRED]

Ontario Horse Racing Industry Performance Trend Dashboard – Fiscal Year 2018-19 Year to Date (Apr 1, 2018 - Sep 30, 2018)

<b>VISION</b> To enable and grow a prosperous, dynamic horse racing sector positioned for long-term viability and success in Ontario	
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	Q1	Q2	Q3	Q4	YTD
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## More self-sufficient sector that sustains jobs

Gross Bet on Ontario Races (M\$)	107.3	120.3			227.6
Total Count of Tickets Sold at Racetracks (Count)	911,773	1,232,790			2,144,563
Average Ontario Yearling Sales Price (\$/Yearling) <sup>1</sup>	Data collected annually and currently unavailable				
Average Field Size (# of Starters per Race)	7.8	7.8			7.8
Total # of Unique Starters (Count)	2,575	2,996			3,599

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Year Over Year Change Colour Status Legend <sup>2</sup>					
Gross Bet	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Total Count of Tickets Sold	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Avg Ontario Yearling Price	<-10%	≥-10% up to <0%	≥0% up to <+10%	≥+10%	Not Applicable
Unique Starters	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Actual Value Colour Status Legend					
Average Field Size	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable

# PERFORMANCE TREND DASHBOARD [QUARTER HORSE]

Ontario Horse Racing Industry Performance Trend Dashboard – Fiscal Year 2018-19 Year to Date (Apr 1, 2018 - Sep 30, 2018)

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## MISSION

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	Q1	Q2	Q3	Q4	YTD
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### More self-sufficient sector that sustains jobs

Gross Bet on Ontario Races (M\$)	0.6	1.0			1.5
Total Count of Tickets Sold at Racetracks (Count)	27,455	39,553			67,008
Average Ontario Yearling Sales Price (\$/Yearling) <sup>1</sup>	Not Applicable				
Average Field Size (# of Starters per Race)	7.5	7.3			7.4
Total # of Unique Starters (Count)	214	248			268

<sup>1</sup> Average Ontario Yearling Sales Price is for Thoroughbred and Standardbred only. Quarter horse yearling sales are conducted privately and, therefore, excluded from this metric.

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Gross Bet	<-5%	≥-5% up to <+1.2%	≥+1.2% up to <+5%	≥+5%	Not Applicable
Total Count of Tickets Sold	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Avg Ontario Yearling Price	<-10%	≥-10% up to <0%	≥0% up to <+10%	≥+10%	Not Applicable
Unique Starters	<-2.5%	≥-2.5% up to <0%	≥0% up to <+2.5%	≥+2.5%	Not Applicable
Actual Value Colour Status Legend					
	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable
Average Field Size	<7.5	≥7.5 up to <8.0	≥8.0 up to <8.4	≥8.4	Not Applicable

## RESTRICTIONS & LIMITATIONS

*This report was prepared by a Performance Management Excellence Group (PMEG) led by the Ontario Lottery and Gaming Corporation (OLG), using information collected by and received from third party sources. This information has not been independently verified by OLG or the PMEG. Readers are cautioned that past performance may not be indicative of future results. Any conclusion, forecast, projection or other forward-looking information is inherently subject to change and uncertainty, and actual results may differ materially. None of OLG, any member of the PMEG or any of our third party sources represents or warrants as to the accuracy, interpretation, completeness, sufficiency or reliability of the information contained herein, and all liability arising from the adoption, use or application of such information by any person is hereby expressly disclaimed.*